By working together, we can help individuals and families thrive, not just survive.

About United Way of Mid Coast Maine

United Way of Mid Coast Maine (United Way) improves lives by mobilizing the caring power of communities. Every year, we help more than 44,000 people throughout the Midcoast, and support 50 local community programs and initiatives, to give kids the best start, build financial stability, and help everyone live healthy and connected lives.

Since 1956, United Way has been a trusted community partner serving the towns of Brunswick and Harpswell, Lincoln, Knox, and Sagadahoc Counties. We are a locally governed and independently run non-profit organization led by a small staff and dozens of community volunteers.

Our Focus – Three Community Goals

United Way of Mid Coast Maine works to give kids the best start, build financial stability, and help everyone live healthy and connected lives.

Our **Community Response Initiative** and **Community Fund** represent 50 local programs and initiatives, all working together to accomplish community challenges that not one organization can solve on their own. United Way is in a unique position to bring people together—community partners, donors, and volunteers—to help non-profit organizations, schools, municipalities, and employers respond to emerging and unmet community needs, meet their missions, and support their workforce. We are an advocate and advisor, connector and convener, funder and friend.

The **Community Fund** supports local non-profit organizations working to help our community:

- Access safe shelter, food, affordable healthcare, and high-quality childcare.
- Strengthen families, reduce homelessness, and prevent violence and abuse.
- Ensure vulnerable youth, adults, and seniors are supported and connected.

The United Way **Community Response Initiative** supports community organizations working together to respond to emerging and unmet community needs:

- Helping to increase youth hopefulness. (**Connecting to Tomorrow**)
- Working to reduce and eliminate homelessness. (**Homeless Response System/Midcoast Service Hub**)
- Helping our newest neighbors access the resources they need to thrive. (**Brunswick New Mainers Initiative**)
- Helping people make the most of their money through free tax preparation. (**Midcoast CA$H Coalition**)
- Mobilizing volunteers to help local non-profits meet their missions. **(VolunteerME**)

Statewide Impact with United Ways of Maine:

- Providing Mainers with 24/7 help and resources by dialing 211, texting a zip code to 898-211, or visiting www.211maine.org. (**211 Maine**)
- Emergency heating assistance throughout Maine. (**Keep ME Warm**)
- Helping Mainers thrive through state and federal public policy.

We envision a connected community where everyone belongs, has the resources they need, and can fulfill their potential. Investing in United Way is the best way to make a difference in the lives of individuals and families throughout the Midcoast. Join us! Visit www.uwmcm.org.

United Way of Mid Coast Maine Community Response Initiative

Connecting to Tomorrow – Increasing youth hopefulness.
The Sagadahoc County Working Communities Challenge Initiative is working to increase youth hopefulness by focusing on vulnerable youth and their families and supporting their future workforce development opportunities. The Initiative, led by United Way of Mid Coast Maine, includes partners from the Bath Brunswick Topsham Regional Chamber, City of Bath, First Federal Savings, Midcoast Maine Community Action, MaineHealth Mid Coast Hospital, Midcoast Youth Center, and RSU 1. Partners, in addition to Initiative members include (listed in alphabetical order): Brunswick School Department, MSAD 75, Retail Association of Maine, Richmond Schools, and RSU 1. For more information, please visit our Connecting to Tomorrow webpage at www.uwmcm.org/connectingtotomorrow.

Homeless Response System / Midcoast Service Hub – Reducing and eliminating adult and Veteran homelessness.
United Way of Mid Coast Maine is the employer of record for the MaineHousing – Homeless Response System Midcoast Service Hub, which serves Brunswick, Harpswell, Sagadahoc, Lincoln, Knox, and Waldo counties. Thanks to the work of this statewide initiative, Hub partners, including Tedford Housing, The Gathering Place, municipalities, and individuals who have faced homelessness, there have been more than 114 housing placements for individuals experiencing homelessness in the Midcoast. Driven by quality data, Hub partners facilitate a more direct and coordinated path to housing for individuals and families experiencing homelessness.

Brunswick New Mainers Initiative – Helping our newest neighbors thrive.
Led by the Immigrant Resource Center of Maine, Town of Brunswick, and United Way of Mid Coast Maine, 30 community partners and dozens of volunteers are working together to help 60 asylum-seeking families (300 individuals) have access to the resources they need to be self-sufficient within two years. Other partners include Bowdoin College, Brunswick School Department, MaineHealth Mid Coast Hospital, Mid Coast Literacy, Mid Coast New Mainers Group, Mid Coast Hunger Prevention Program, The Emergency Action Network (TEAN), Bath Area and Landing YMCA, Bath Brunswick Topsham Regional Chamber, Brunswick Rotary Club, Coastal Enterprises, Inc. (CEI), Curtis Memorial Library, Developers Collaborative, Family Focus, Goodwill Industries of Northern New England, Habitat for Humanity ReStore, MaineHealth Access to Care, Merry Meeting Adult Education, Midcoast Maine Community Action Program Head Start, Oasis Free Clinics, Southern Midcoast CareerCenter – Brunswick, Spurwink, Tedford Housing, The Gathering Place, and Western Maine Transportation (Brunswick Link).

Midcoast CA$H – Helps people make the most of their money through free tax preparation.
Midcoast CA$H provides free tax preparation by IRS-certified volunteer tax preparers to households earning up to $69,000. Last year, almost $1.8 million was returned to the community in federal and state income refunds. CA$H Coalition members/sponsors: Age-Friendly Bowdoinham, Bath Savings Institution, Bowdoinham Fire Department, Coastal Enterprise, Inc., Community Resource Council, Davenport Trust Fund, Harpswell Aging at Home, Internal Revenue Service, Lincoln County Regional Planning Commission, Midcoast Maine Community Action, New Ventures Maine, Retired volunteers, Town of Boothbay, Town of Harpswell, and United Way of Mid Coast Maine.

About United Way of Mid Coast Maine

United Way of Mid Coast Maine ("United Way") improves lives by mobilizing the caring power of communities. Every year, we help almost 44,000 people throughout the Midcoast and support 50 local community programs and initiatives, to give kids the best start, build financial stability, and help everyone live healthy and connected lives. Since 1956, United Way has been a trusted community partner serving the towns of Brunswick and Harpswell, Lincoln, Knox, and Sagadahoc Counties. We are a locally governed and independently run non-profit organization led by a small staff and dozens of community volunteers. United Way is in a unique position to bring people together—partners, donors, and volunteers—to help communities respond to emerging and unmet community needs. As an advocate and advisor, connector and convener, funder and friend, we are working to help the nearly 50% of our community who are struggling to meet their basic needs. By working with non-profit organizations, employers, schools, municipalities, and hospitals, we help our community: access safe shelter, food, affordable healthcare, and high-quality childcare; strengthen families, reduce homelessness, and prevent violence and abuse; and ensure vulnerable youth, adults, and seniors are supported and connected. Our collective impact work, the United Way of Mid Coast Maine Community Response Initiative, is bringing our community together to help non-profit organizations meet their missions, increase youth hopefulness and household income, and build a thriving workforce. By working together, we can help individuals and families thrive, not just survive.