



Loaned Executive Program



SPONSORSHIP OPPORTUNITY

The Loaned Executive / Campaign Coordinator Program is an 11-week program that supplements United Way of Mid Coast Maine’s year-round fundraisers during the annual campaign. This mission critical program helps raise funds for our 51 funded programs and initiatives. Sponsorships allow us to expand our reach to those in need, deepen our corporate and community connections across the Midcoast, and maximize costs.

SPONSORSHIPS \$5,000 (3 AVAILABLE)

- **Talent Development:** Loaned Executives/Campaign Coordinators gain comprehensive leadership skills, broaden network connections, and make a difference in their community.
- **Brand Exposure:** corporate community engagement, and recognition in newsletters, social media posts, and Kickoff Event
- **Our Community:** community-wide awareness and understanding of local issues and United Way programs and services that benefit the employee, your organization, and the Mid Coast community.

2023 SPONSORS



Thank you for your continued support!



“The team at UWMCM and their partners are a true inspiration of what can be accomplished when we all work together, rallying for a community. It has been a unique opportunity and a lot of fun!”

Forrest Maccready

2023 Campaign Coordinator sponsored by Bath Savings Institution, Norway Savings Bank and United Way of Mid Coast Maine

BENEFITS



Reach
subscribers, partners, local companies



Community Awareness
training on UW programs and initiatives



Community Building
people served

Want to learn more?

We would love to customize a sponsorship that works for you. Please contact Joni Boissonneault at jonib@uwmcm.org or 207-295-6374.



United Way of Mid Coast Maine