MAKING A DIFFERENCE IN MID COAST MAINE!

Dear Friend,

In 2016, we celebrated our 60th anniversary. We recognized all the people who came before us, who invested their donations, skills, and time in United Way of Mid Coast Maine. They helped hundreds of thousands of people since 1956, and bequeathed us a solid foundation for our work today – a strong reputation, solid values, and clear mission to follow. We are grateful!

In 2016 we also:

• Soared over our Campaign goal, raising $1,946,193! We were helped by a $60,000 Match, offered by some of our strongest supporters to encourage new giving as we head into the next 60 years!
• Strengthened our Early Childhood initiatives, including Best Start
• Helped approximately 20,000 local people improve their Education, Income, and Health by funding effective programs at our 36 local partner agencies
• At United Way and our partner agencies, helped mobilize over 4,000 volunteers providing $3,532,729 of volunteer time
• Helped bring in $748,471 in refunds to local working people through the CA$H Coalition
• Connected 3,247 Mid Coast callers to needed help through 2-1-1 Maine.

Now we’re headed into the next 60 years, and we take very seriously our responsibility as stewards of United Way, to make sure people get help when they need it, and that we always work for long-lasting change and a brighter future. Thank you, and LIVE UNITED!

Connie Jones
Board Chair
Barbara Reinertsen
Executive Director

UNIVERSITY WAY OF MID COAST MAINE
BOARD OF DIRECTORS

Connie Jones, Chair, Miles & St. Andrews Home Health & Hospice LincolnHealth
Nancy Jennings, 1st Vice Chair, Bath
Joel Wegner, 2nd Vice Chair, Five County Credit Union
Matt Orlando, Treasurer, Bowdoin College
Mary Ellen Barnes, Lincoln County Regional Planning Commission
Claire Berkowitz, Maine Children’s Alliance
Heather Biggar, Maine Behavioral Health Care
Rick Bohan, L.L.Bean Inc.
Bill Brilliant, Downeast Energy
Jim Donovan, LincolnHealth
Chief Mike Field, Bath Police Dept.
Pam Gerbi, Brunswick
Fred Haer, FHC, Inc.
Glenn Hutchinson, Bath Savings Institution
Dodie Jones, Brunswick
Tom Kivler, Mid Coast-Parkview Health
Heidi Shott, Episcopal Diocese of Maine
Patrick Thomas, Bath Iron Works

UNIVERSITY WAY OF MID COAST MAINE
STAFF

Barbara Reinertsen, Executive Director
Tom Blatz, Director of Campaign
Maria Hinteregger, Associate Director of Community Impact
Jill Konrumpf, Administrative & Data Systems Coordinator
Peter Lindsay, Director of Community Impact/Success By 6
James Peavey, Associate Director of Community Impact
John Washburn, Director of Finance & Administration

OUR MISSION:
To improve lives by mobilizing the caring power of communities.
MOVING FORWARD TOGETHER.

Creating Long-lasting Change—Giving Children the Best Start

In addition to funding immediate services (see next page), our United Way works to prevent problems, and create long-lasting solutions for the people of Mid Coast Maine. We bring people together to look at the BIG PICTURE of our community’s needs, and drive change! We are focusing this community initiative work on helping Mid Coast babies and young children get the best possible start in life. This means fostering positive, nurturing parenting, and reducing chronic, toxic stress. Research shows this leads to healthy brain development in the first months of life, which sets the foundation for lifelong health, mental health, education, and financial stability.

**Best Start Initiative:** Excellent home visiting services offered by Early Head Start and Maine Families can help new and expecting Mid Coast parents understand practical ways to foster their babies’ healthy development. United Way is partnering with these services, Mid Coast Hospital, and Mid Coast Medical Group—Women’s Health Care to try to make this community support the norm for most parents and babies in our community.

**Diaper Project:** United Way is working to relieve the stress many parents feel when they cannot afford the roughly $1,000/year cost of enough diapers to keep their child clean, dry, and healthy. United Way organized diaper drives that raised the equivalent of 73,481 diapers for Mid Coast babies!

**Community Read Aloud:** It’s important for children, from birth, to be talked to and read to. United Way’s largest volunteer event organized 200 adults to read to nearly 4,500 children in schools and child care settings on March 2, 2016. We hope children get the message that grown-ups in their community care about them—and that it’s fun to read!

**Children’s Emotional Health & Learning:** Early education teachers are seeing an increased number of young children with consistently challenging behaviors that disrupt learning for themselves and others. Our United Way provided leadership in a statewide study commissioned by the Legislature on how to support children’s social and emotional development in early care and education settings.

**Help Grow the Future—Planned Giving and our Endowment:** You can continue to help Mid Coast Maine’s children specifically, or the full range of people we help, far into the future by remembering United Way of Mid Coast Maine in your will, or by making a contribution to our Endowment Fund today. Thank You!

By focusing on young children, we have a tremendous opportunity to improve lives and our community’s future!
YOU CHANGED 20,000+ LIVES IN 2016!

Your donation improved local people’s Education, Financial Stability, and Health through United Way-funded strategies at our local partner agencies:

1. **EDUCATION: SUCCESS BY 6**
   - Bath Area Family YMCA
   - Central Lincoln County YMCA
   - Coastal Kids Preschool
   - Family Focus
   - Healthy Kids
   - Midcoast Maine Community Action
   - Teen & Young Parent Program
   - Tri-County Literacy
   - **Helping all Mid Coast children have the best possible start in life.**

   - # LOCAL PEOPLE HELPED
   - Parent supports and home visiting for families expecting or with a baby
   - Encouraging parents to read with their children
   - Workshops and information promoting healthy parenting and preventing abuse
   - High-quality child care with positive early education experiences
   - **UNITED WAY-FUNDED STRATEGY**
   - **372**
   - **389**
   - **472**
   - **1,068**

2. **EDUCATION: YOUTH & LIFELONG LEARNING**
   - Bath Area Family YMCA
   - Big Brothers Big Sisters of Bath/Brunswick
   - Big Brothers Big Sisters of Mid-Maine
   - Elmhurst, Inc.
   - Girl Scouts of Maine
   - Independence Association
   - Mobius, Inc.
   - People Plus
   - Tri-County Literacy
   - **Helping youth and people of all ages reach their full potential.**

   - # LOCAL PEOPLE HELPED
   - Positive activities for youth development
   - At-risk youth paired with mentors
   - Job assistance and supported living for people with disabilities
   - Tutoring for adults who need help in reading and writing
   - **UNITED WAY-FUNDED STRATEGY**
   - **2,133**
   - **324**
   - **73**
   - **41**

3. **FINANCIAL STABILITY & BASIC NEEDS**
   - American Red Cross of Central & Mid Coast Maine
   - Good Shepherd Food Bank
   - Habitat for Humanity / 7 Rivers Maine
   - Mid Coast Hunger Prevention Program
   - Midcoast Maine Community Action
   - People Plus
   - Spectrum Generations
   - Tedford Housing
   - The Salvation Army
   - **Helping people meet their basic needs with dignity and move toward greater economic security.**

   - # LOCAL PEOPLE HELPED
   - Food and Shelter
   - Emergency aid to prevent homelessness
   - Case management and transportation to increase independence
   - Respond to or prevent emergencies
   - **UNITED WAY-FUNDED STRATEGY**
   - **4,261**
   - **1,500**
   - **302**
   - **29**

4. **SAFE & HEALTHY COMMUNITY**
   - Brunswick Area Respite Care
   - Catholic Charities Maine
   - ElderCare Network of Lincoln County
   - Family Crisis Services
   - Home to Home
   - Lincoln Academy Health Center
   - Maine Family Planning
   - MSAD 75 Health Center
   - New Hope for Women
   - Oasis Health Network
   - People Plus
   - Pine Tree Legal Assistance
   - Planned Parenthood of Northern New England
   - Sexual Assault Services of Mid Coast Maine
   - **Helping people experience safety and wellness in their community.**

   - # LOCAL PEOPLE HELPED
   - Health care and preventive care for uninsured, low income, & youth
   - Companionship and respite care for elders and their caregivers
   - Violence prevention education programs in schools
   - Helping survivors of violence
   - **UNITED WAY-FUNDED STRATEGY**
   - **2,886**
   - **1,539**
   - **6,965**
   - **678**

Some people may be served by more than one program.
CAMPAIGN SUCCESS—THANK YOU, DONORS!

“This proves once again that the people of Mid Coast Maine are incredibly generous and compassionate, and we will never let each other down!”

—Campaign Chair
Rick Bohan of L.L. Bean

United Way’s fall Campaign raised $1,946,193—well over goal!
In honor of our 60th Anniversary, some of our most committed donors pledged a $60,000 Match. This helped generate over $234,000 in new and increased giving!

Our unofficial Campaign motto was “See Everyone!” We urged our workplace Employee Campaign Managers (ECMs) to help us give all employees our message, face to face.

All in all: GREAT RESULTS!

TOP CAMPAIGNS

Bath Iron Works
L.L. Bean, Inc.
FHC, Inc.
Mid Coast-Parkview Health
Bath Savings Institution & Bath Savings Trust Company
Bowdoin College
Hannaford Supermarkets
LincolnHealth
Brunswick Schools
Wright-Pierce
Bank of America
Woodex Bearing Co.
MSAD 75 Schools
RSU 1 Schools
Five County Credit Union
Downeast Energy
Atlantic Federal Credit Union
AOS 93 Schools

WORKPLACES WITH 70%+
EMPLOYEE PARTICIPATION
AND $72.80+ PER CAPITA GIVING (most are over 80%)

Bath Savings Institution & Bath Savings Trust Company
Brunswick Sewer
FHC, Inc.
Healthy Kids
Morong Brunswick
People Plus
Riley Insurance Agency
SEARCH Greater Bath
United Way of Mid Coast Maine
Woodex Bearing Co.

From the top:
2016 Campaign Chair Rick Bohan at the podium.
The ECM Leadership Group at the L.L. Bean mural.
Debra Blum of the Town of Brunswick with the Volunteer of the Year award.
The BIW team with the Campaign Excellence Award.
The final BIG number!
ACCOUNTABILITY TO THE COMMUNITY.

United Way of Mid Coast Maine takes accountability for donor dollars very seriously. We follow strict United Way Worldwide standards of financial accountability and transparency, adhere to FASB guidelines, and are audited annually by an independent auditor. Our Board of Directors reviews financial statements, targets, and the Annual Audit. Our Administration and Finance Committee thoroughly reviews finances, financial controls, policies, funding plans, revenue projections, cash, reserves, and investments.

“The Administration and Finance Committee provides financial oversight and guidance to help ensure this wonderful organization can carry out its mission for many years to come. Since joining the committee, I have been impressed with the commitment and dedication of the staff and its volunteers to meet the ever-changing needs of our community. United Way and its partner agencies have a wide-ranging impact on the lives of so many around us.”

Sean Martin, Vice President, Bath Savings Trust Company

WHERE THE MONEY GOES
Based upon audited expenditures for the year ended June 30, 2016

Community Service Investments: 85.3%
- Community Fund Distributions and Designations to UWMCM Partner Agencies: 46%
- United Way Community Services including Best Start Initiative, 2-1-1 Maine, Success By 6, and Solution Council work: 29.1%
- Designations to other United Ways and non-affiliated agencies: 10.1%

UWMCM Administration: 4.2%
UWMCM Fundraising: 9.5%
United Way Worldwide Fees: 1%

STATEMENT OF FINANCIAL POSITION (as of June 30, 2016 and 2015)

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<thead>
<tr>
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Copies of United Way of Mid Coast Maine’s IRS Form 990 and most recent audited financial statements as conducted by Bruce A. Bachelder, CPA, are available for public review on our website www.uwmcm.org, or at the United Way office, 34 Wing Farm Parkway, Bath. Partner agencies are not charged dues or fees to be a participating member of this United Way.
# Statement of Financial Position

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**Thank You—we couldn’t do it without you!**

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### Governance Committee

- Connie Jones, Chair
- Lennie Burke
- Joan Maloney Chrane
- Dodie Jones
- Sandy Morrell Rooney
- John Portela
- Cheryl Rust
- Heidi Shott
- Holly Stover

### Community Impact Overview Committee

- Glenn Hutchinson, Chair
- Lennie Burke
- Bob McCue
- Lois Skillings
- Dennis Unger

### Agency Eligibility Subcommittee

- Theresa Hodge, Chair
- John Berry
- Bob McCue
- Julie Wagoner
- Doug Woodbury

### 2016 Loaned Executives

- John Descoteaux
- Diane Herrick
- KL Long
- John Portela
- Deni Tirrell

### United Way Office Volunteers

- Pam Blanchard
- Sandy Caparratto
- Annie Flewelling
- Viola Lee
- Kathy Stehle

### Best Start Steering Committee

- Craig McEwen, Chair
- Bob Davis
- Pam Gerbi
- Bob McCue
- Sandy Peters
- George Reichert

### Emergency Food & Shelter Program Committee

- Denise Tepler, Chair
- April Caron
- Missy Stuart
- Leon Ouiemt
- Craig Phillips
- John Portela
- Heidi Shott
- Mike Smith

### Meeting Basic Needs / Safety Net Council

- Nancy Jennings, Chair
- Lisa Archer
- Amy Babb
- Shanna Bickford
- Pam Bowerman
- Bill Brilliant
- Sarah Brown
- Andrew Cantillo
- Bill Ewing
- Darryl McKenney
- Mechelle Nash
- Karen Parker
- Sarah Seames
- Heidi Shott
- Ellee Simons
- Margaret Wilson

### Success by 6: Early Childhood Council

- Pam Gerbi, Chair
- Marcia Benner
- Seth Berry
- Patty Biggs
- Bob Davis
- Vin DiCaro
- Ellen Dickens
- Jaki Ellis
- Jonathan Hiltz
- Glenn Hutchinson
- Tom Kivler
- Erin Meyers
- Sandy Peters
- George Reichert
- Joel Russ
- Catherine Showalter
- Brad Smith
- Jennifer Tisdale
- Karen Topp
- Heather Wilmot

### Youth & Lifelong Learning Council

- Polly Arnoff
- Mary Ellen Barnes
- Claire Berkowitz
- Elizabeth Boyajian
- Matt Cunio
- Jill Haer
- Karry Kane
- Jon Larssen
- Linda Lupton
- Sandy Neiman
- Marianne Pinkham
- John Romac
- Eleanor Swain
- Marilyn Weinberg

### Safe & Healthy Community Council

- Heather Biggar, Chair
- Bob Beaumont
- Sabra Burdick
- Chief Mike Field
- Barbara Gaul
- Kelly Holbrook
- Giff Jamison
- Dodie Jones
- Kristen Kellner
- AnniPat McKenney
- Joel Merry
- Lynne Pinkham
United Ways of Maine worked together to form **2-1-1 Maine, a free, confidential** information and referral service to make sure people who needed services could find them.

**2-1-1's Contact Specialists** help Maine callers find assistance for everything from financial problems to health care, substance use disorders, support needs for older adults, after-school programs, support groups, and much more.

**Kimberly,** a Bath Iron Works employee, called 2-1-1 looking for help for her aging parents. She was referred to several programs, including one that later alerted her to a medical emergency.

“That program literally saved my mother’s life. And I’m so incredibly grateful.”

Since 2006, 2-1-1 Maine has answered **48,257 calls for assistance from Mid Coast Maine.**

**United Way donors help make 2-1-1 possible.** Thank you!

**YOU CALL. WE ANSWER.**

And you get a real live person.

Dial 2-1-1, day or night—or visit 211maine.org