2015 ANNUAL REPORT
TO THE COMMUNITY

Your United Way
60 Years
and counting!

United Way of Mid Coast Maine
uwmcm.org
Dear Friend,

With a theme of “Together We Can!”, in 2015 we:

- Strengthened our innovative Early Childhood Initiative by reaching more new parents with our Best Start Home Visiting partnership, launching a new parent education campaign with the mobile app Vroom, and distributing tens of thousands of diapers to keep babies safe, dry, and healthy
- Helped sustain our region’s CA$H Coalition, leveraging hundreds of thousands of dollars in refunds to local working people, and 2-1-1 Maine, connecting 3,909 Mid Coast callers (and thousands more online) to needed help
- Improved the Education, Financial Stability, and Health of approximately 20,000 Mid Coast residents by funding 37 high-quality local partner agencies
- Mobilized approximately 7,000 donors and raised $1,850,538

United Way is much more than our staff and Board: it’s all of you – thousands of Mid Coast people who give, advocate, and volunteer.

Thank You for all you do to improve lives and LIVE UNITED!

Mike Field            Barbara Reinertsen
Board Chair            Executive Director

Our mission: To improve lives by mobilizing the caring power of communities

Mike Field
Board Chair

Barbara Reinertsen
Executive Director
United Way addresses the needs and goals of our Mid Coast Maine community, which means talking with the people who live and work here, identifying problems, and bringing people together to find solutions. We have had many successes over the years, and we know that new challenges will arise. Together we can meet them and build a stronger community for our children and our children’s children.

We hope YOU will be part of keeping United Way vital and relevant for the next 60 years – and beyond!

2000
Community Read Aloud begins
Engages adult volunteers to share the love of reading with area children

2002
Community Compass outreach begins
Listening sessions on local people’s goals set strategic direction for the future

2006
2-1-1 Maine is launched
United Ways of Maine form free call-in referral service
Service offered: 24/7 statewide

2007
Food Security Coalition is formed
Helps small, local food pantries meet growing demand

2014
Best Start Initiative begins
Goal: Boost community support to families with babies

2016
Celebrating 60 years of successes & looking forward to 60 more!

LISTENING
LEADING
SERVING
PARTNERING
INSPIRING
EVOLVING
with and for the people of Mid Coast Maine
United Way donations provided immediate, practical help for Mid Coast residents to improve their Education, Financial Stability, and Health.

**Lives Changed in 2015**

**EDUCATION**
*Success By 6*

United Way-Funded Strategy: Helping all Mid Coast children have the best possible start in life

**Local People Helped**
- Parent supports & home visiting for families expecting or with a baby: 548
- Workshops & information promoting healthy parenting & preventing abuse: 299
- Encouraging parents to read with their children: 326
- High-quality child care with positive early education experiences: 1,088

**United Way Partner Agencies**
- Bath Area Family YMCA
- Central Lincoln County YMCA
- Coastal Kids Preschool
- Family Focus
- Healthy Kids
- Midcoast Maine
- Community Action
- Teen & Young Parent Program
- Tri-County Literacy

**FINANCIAL STABILITY & BASIC NEEDS**

United Way-Funded Strategy: Helping people meet their basic needs with dignity & move toward greater economic security

**Local People Helped**
- Food & Shelter: 3,960
- Emergency aid to prevent homelessness: 1,212
- Case management & transportation to increase independence: 354
- Respond to or prevent emergencies: 61

**United Way Partner Agencies**
- American Red Cross of Central & Mid Coast Maine
- Coastal Trans, Inc.
- Good Shepherd Food Bank
- Habitat for Humanity/ 7 Rivers Maine
- Mid Coast Hunger Prevention Program
- Midcoast Maine
- Community Action
- People Plus
- Spectrum Generations
- Tedford Housing
- The Salvation Army

**EDUCATION**
*Youth & Lifelong Learning*

United Way-Funded Strategy: Helping youth & people of all ages reach their full potential

**Local People Helped**
- Positive activities for youth development: 1,625
- At-risk youth paired with mentors: 339
- Job assistance & supported living for people with disabilities: 60
- Tutoring for adults who need help in reading & writing: 120

**United Way Partner Agencies**
- Bath Area Family YMCA
- Girl Scouts of Maine
- Teen & Young Parent Program
- Independence Association
- Tri-County Literacy

**SAFE & HEALTHY COMMUNITY**

United Way-Funded Strategy: Helping people experience safety & wellness in their community

**Local People Helped**
- Health care & preventative care for uninsured, low income, & youth: 2,882
- Helping survivors of violence: 453
- Violence prevention education programs in schools: 8,667
- Companionship & respite care for elders and their caregivers: 1,460

**United Way Partner Agencies**
- Brunswick Area Respite Care
- Catholic Charities Maine
- Eldercare Network of Lincoln County
- Family Crisis Services
- Home to Home
- Lincoln Academy Health Center
- Maine Family Planning
- MSAD 75 Health Center
- New Hope for Women
- Oasis Health Network
- People Plus
- Pine Tree Legal Assistance
- Planned Parenthood of Northern New England
- Sexual Assault Services of Midcoast Maine

**Total People Helped? Over 20,000!**

*Some people may be served by more than one program.*
Focused On The Future

In addition to funding immediate services, our United Way works to create long-lasting change in our community.

BEST START INITIATIVE
Research shows us that the most effective way to prevent long-term problems is to help babies get off to the best possible start in life. The first months are critical for healthy brain development that sets the foundation for lifelong learning, health, mental health, and economic stability.

Our innovative Best Start Initiative, launched in 2014, is increasing the number of new and expectant Mid Coast parents who are taking advantage of the excellent family visiting services offered by Early Head Start and Maine Families. In 2015, over 180 local families met with the Best Start Specialist, integrated with the Mid Coast Medical Group—Women’s Health Care prenatal practice.

Together, we’re helping more Mid Coast parents get off to the best possible start with their babies, understanding how to foster their child’s healthy development and connecting with other community supports.

DIAPER PROJECT
Diapers are another very practical way we’re helping babies! Many parents struggle with the roughly $1,000/year cost of enough diapers to keep their child clean, dry, and healthy. In 2015, United Way-facilitated diaper drives raised the equivalent of 51,071 diapers for Mid Coast babies!

VROOM!
In 2015 we launched an initiative to introduce Mid Coast parents to Vroom, a free mobile app with research-tested tips on easy, fun ways they can interact with their babies in everyday life to foster healthy brain development. A United Way volunteer team carefully reviewed many sources of parenting information, and were pleased with this Bezos Foundation-developed app for busy parents on the go.

DEVELOPMENTAL SCREENING INITIATIVE
Mid Coast Maine received one of three grants from Maine Quality Counts to increase developmental screenings for children ages birth to three. United Way worked with Martin’s Point Health Care, Child Development Services, home visiting programs, and other partners from our Best Start Initiative, to change systems so children with delays are helped as soon as possible.

You Can Help Grow the Future

Leave a Legacy for ALL our Children
Planned Giving & Our Endowment

Our Endowment Fund helps us to meet United Way’s mission far into the future—the next 60 years & beyond! Leave a legacy that will create better lives for local people by investing in prevention and sustaining important community programs.

We invite you to make a contribution to the Endowment Fund today or arrange for a planned gift for the future.

If you have included us in your will, we THANK YOU and invite you to share your plans with us.
What is advocacy? Community Read Aloud volunteer Amy Carmichael of Bath Housing read *Horton Hears a Who* by Dr. Seuss. She asked the West Bath Elementary School class what they thought the story was about. One second grader replied:

“No matter how small you are – you’re a person and you have a voice.”

“Reading aloud is a way to engage kids in conversation about topics like respect and perseverance even when you don’t have a background in education...it’s great when students see other people who care about them and their learning.” - Amy Carmichael
CA$H COALITION
CA$H Maine offers free tax preparation to qualified filers during tax season & offers education for hard-working families and individuals about programs in the community that can increase their income, reduce debt, and build savings.

$911,715 RETURNED TO THE LOCAL ECONOMY
591 CLIENTS SERVED

COMMUNITY READ ALOUD
Volunteers from all walks of life visit child care centers, elementary schools, kindergartens, and Head Starts from Waldoboro to Brunswick to share their love of reading. The Community Read Aloud coincides with Dr. Seuss’ birthday and Read Across America Day, drawing attention to the importance of early literacy & reading aloud.

200+ VOLUNTEERS READ TO 4,500 CHILDREN AT 24 LOCATIONS

SOLUTION COUNCILS
Four councils of volunteers meet regularly to identify opportunities for improving lives: Success By 6: Early Childhood, Youth & Lifelong Learning, Basic Needs/Safety Net, and A Safe & Healthy Community. Solution Council volunteers also conduct United Way’s Fund Distribution process.

52 COUNCIL MEMBERS
922 HOURS IDENTIFYING NEEDS OF THE COMMUNITY & FINDING SOLUTIONS

CAMPAIGN VOLUNTEERS
The Annual Campaign is United Way’s largest source of revenue and a great opportunity to share our work with the community. Campaigns are successful because of the support of our 150 campaign volunteers: campaign cabinet members, employee campaign managers, & loaned executives.

4,270 HOURS FUNDRAISING & SHARING UNITED WAY’S WORK WITH THE COMMUNITY

DIAPER PROJECT
Volunteers around the community are holding United Way-organized diaper drives. In addition to raising money and diapers, the drives raise awareness of diaper need: the lack of a sufficient supply of disposable diapers for a baby to remain clean, dry, and healthy.

COLLECTED EQUIVALENT OF 51,072 DIAPERS FOR FAMILIES EXPERIENCING DIAPER NEED

AT PARTNER AGENCIES
Over 8,000 individuals volunteer at our partner agencies, serving our neighbors, strengthening our community, keeping doors open, and moving our missions forward.

188,877 HOURS LOGGED

5,384 VOLUNTEERS GAVE 196,625 HOURS A VALUE OF $4,180,704!
United Way looks at the BIG PICTURE, which means we talk with community members, experts, and agencies to discover what needs we can address to improve lives for local people.

These are examples of how United Way is creating long-lasting solutions.

**United Way Responded to Rising Fuel Costs, Struggling Homeowners**

Mobilized volunteers, Habitat for Humanity, & Local Energy Expert

Built Ongoing Weatherization Program with Habitat for Humanity

Hundreds of Homeowners are Able to Pay Energy Bills, Stay Warm

“In January of 2009 I approached Habitat for Humanity about volunteering with them and they quickly referred to United Way’s Winter Preparedness Action Program.”

(Note: in that cold winter with climbing fuel prices, United Way brought the community together to help, and created a volunteer “Step One” weatherization program. After that first year, the two agencies agreed Habitat would run the program, and United Way would provide funding).

“I have seen firsthand how effective the Habitat and United Way of Mid Coast Maine partnership has been, and I am proud to be involved with the Weatherization Project. Since 2009, Habitat has weatherized over 300 homes. On average, these improvements can save homeowners up to $400 annually on energy costs. In addition, Habitat for Humanity/7 Rivers has provided weatherizing training for other Habitat affiliates and interested organizations around the state.”

Steve Hatt, Habitat for Humanity Board Member

William J. Dana & Associates, Builders, Energy Auditors & Weatherization Specialists

**United Way Identified Gaps in Services for Seniors Living Alone**

Selected Catholic Charities as Key Partner

SEARCH Program Began Matching Seniors & Volunteers

Aging in Place is Possible because of Companionship & Transportation

“The Catholic Charities SEARCH Program of Greater Bath would not exist without United Way, which created a task force in 2004 to find ways to help aging seniors in the Mid Coast stay independent in their homes. Our United Way was ahead of the curve in terms of the “aging in place” initiatives now taking place around the state.”

Chris Szalay, Program Coordinator

**United Way Responded to Dramatic Increase in Food Need**

Convened Pantries, Formed Food Security Coalition

Partnered with Mid Coast Hunger Prevention Program, Increased Pantry Resources

More Food for People Who Need It

“The Food Security Coalition exists because United Way listened to the community, and their continued funding allows me to support our local pantries. The food pantries and soup kitchens are run almost entirely by volunteers. I’m continually impressed with their willingness to do what it takes to serve our community.”

Mary Turner, Food Security Coalition, Mid Coast Hunger Prevention Program

“We wanted to keep our food pantry simple, but there are procedures and structures that need to be in place, and Mary guided us from the beginning. In addition to Mary, the Bowdoinham community has been very supportive - volunteers, farmers, donors, and local organizations have all helped us keep our shelves stocked and doors open for the dozens of families who rely on us. With Mary’s help, we do it well. She’s always there for us.”

Kathy Tome, Director of Bowdoinham Food Pantry
Together We Can! 2015 Campaign

“Every piece of United Way’s work is important.”
- Lennie Burke

“United Way is a leader in the nonprofit sector; they are the make-it-happen people.”
- Bob Beaumont

Lennie Burke of Norway Savings Bank & Bob Beaumont of CHANS Co-Chaired the 2015 Campaign. We thank them for their leadership, enthusiasm & tireless efforts!

With the help of thousands of donors, United Way raised $1,850,538 for the community!

TOP 15 CAMPAIGNS
Bath Iron Works Corporation
L.L.Bean, Inc.
Bowdoin College
Mid Coast - Parkview Health
FHC, Inc.
Bath Savings Institution & Bath Savings Trust Company
Hannaford Supermarkets

LincolnHealth
Brunswick Schools
Wright-Pierce
Bank of America
MSAD 75 Schools
Woodex Bearing Co.
Five County Credit Union
Downeast Energy

CAMPAIGN HIGHLIGHT
A Campaign highlight was the Match offered by Sandy Morrell Rooney and Chuck Rooney for residential givers who increased their donations by $200 or more. Donors responded enthusiastically by increasing their gifts, and generated the full $10,000 match, which is going toward United Way’s Early Childhood Initiative. Thank you!

LEADERSHIP GIVING & LOYAL CONTRIBUTORS
We thank the hundreds of individuals, both in and out of the workplace, who choose to give at our Keel Club levels of $500 or more, as well as those who have given loyally every year for 10+ years, at whatever amount. Thank you!

WORKPLACES WITH at least 70% EMPLOYEE PARTICIPATION and $72.80+ PER CAPITA GIVING (MOST ARE OVER 80%)

Bath Housing Authority
Bath Savings Institution & Bath Savings Trust Company
Brunswick Sewer District
Downeast Energy
Healthy Kids
Mid Coast Hunger Prevention Program
Morong Brunswick
Norway Savings Bank
People Plus
Riley Insurance Agency, LLC
SEARCH Program - Greater Bath
Sexual Assault Support Services of Midcoast Maine
United Way of Mid Coast Maine
Woodex Bearing Co.

We thank ALL our donors. Your investment in our community with United Way means thousands of local people’s lives will change for the better.

Thank you for being a part of the change!
I have had the privilege of serving on the Administration and Finance Committee for many years along with a number of very dedicated community volunteers.

I leave every meeting in awe of the staff and volunteers’ commitment to the mission of the United Way.

Because there are so many lives affected by the United Way’s work, our committee takes its job very seriously to ensure that funds are utilized for maximum benefit.

Bob McCue
Mid Coast - Parkview Health
VP, Finance & CFO

ADMINISTRATION & FINANCE COMMITTEE

Matthew Orlando, Chair
VP for Finance & Assistant Treasurer
Bowdoin College

John Berry
CPA, Harpswell

Bob Davis
Business Development Officer
Mechanics Savings Bank

Coleen Farrell
VP, Human Resources
Mid Coast - Parkview Health

Sean Martin
Vice President
Bath Savings Trust Company

Bob McCue
VP, Finance & CFO
Mid Coast - Parkview Health

United Way of Mid Coast Maine’s annual Campaign has continued to decline somewhat. We take our responsibility to the Mid Coast community very seriously, so in 2015 we:

- Kept our own operating budget flat, despite increases in the cost of doing business
- Intentionally used reserves built up over good years to maintain stable funding for local programs
- Used new grant dollars for our Best Start and Early Childhood initiatives

Over the last several years we have been able to actually increase our overall distributions for community impact. And United Way generates resources far beyond dollars on our balance sheet: for example, helping to leverage over $4 million worth of volunteer time and helping bring in more than $4.6 million in to our local economy in tax refunds since 2007 through our support of the CA$H Coalition.

WHERE THE MONEY GOES  Based upon audited expenditures for the year ended June 30, 2015

Community Service Investments 84.4%

Community Fund Distributions & Designations to UWMCM Partner Agencies 44.6%

United Way Community Services, including Best Start Initiative, 2-1-1 Maine, Success By 6, & Solution Council Work 28.2%

Designations to other United Ways & non-affiliated agencies 11.6%

STATEMENT OF FINANCIAL POSITION  (as of June 30, 2015 and 2014)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,768,669</td>
<td>$1,715,535</td>
</tr>
<tr>
<td>Pledges Receivable, Less Allowance for Uncollectibles</td>
<td>778,926</td>
<td>751,526</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>7,257</td>
<td>7,257</td>
</tr>
<tr>
<td>Net Property, Plant and Equipment</td>
<td>23,921</td>
<td>41,729</td>
</tr>
<tr>
<td>Beneficial Interest in Assets held by the Maine Community Foundation</td>
<td>376,151</td>
<td>382,413</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$2,954,924</td>
<td>$2,898,460</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Agency Funding and Designations Payable</td>
<td>$681,870</td>
<td>$674,655</td>
</tr>
<tr>
<td>Deferred Grant Revenue</td>
<td>142,550</td>
<td>116,500</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>31,021</td>
<td>21,164</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$855,441</td>
<td>$812,319</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$1,457,180</td>
<td>$1,455,534</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>640,903</td>
<td>629,207</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>1,400</td>
<td>1,400</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$2,099,483</td>
<td>$2,086,141</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Liabilities and Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,954,924</td>
<td>$2,898,460</td>
</tr>
</tbody>
</table>

Copies of United Way of Mid Coast Maine’s IRS Form 990 and most recent audited financial statements as conducted by Bruce A. Bachelder, CPA, are available for public review at uwmcm.org or at the United Way office (34 Wing Farm Parkway, Bath). Partner Agencies are not charged dues or fees to be participating members of this United Way.

United Way of Mid Coast Maine follows strict United Way Worldwide standards of financial accountability and transparency, adheres to FASB guidelines, and is audited annually by an independent auditor.
Thank you to all our Volunteers!

**BOARD OF DIRECTORS**
- Mike Field, Chair
  - Bath Police Department
- Connie Jones, 1st Vice Chair
  - LincolnHealth
- Nancy Jennings, 2nd Vice Chair
  - Bowdoin College
- Matt Orlando, Treasurer
  - Bowdoin College
- Robert Beaumont, CHANS
- Bill Brillant, Downeast Energy
- Rick Bohan, L.L. Bean, Inc.
- Lennie Burke, Norway Savings Bank
- Matt Cunio, Unum
- Jim Donovan, LincolnHealth
- Pam Gerbi, Brunswick
- Fred Haer, FHC, Inc.
- Glenn Hutchinson, Bath Savings Institution
- Dodie Jones, Brunswick
- Ryan Jones, BIW Local S6
- Tom Kivler, Mid Coast–Parkview Health
- George Reichert, The Times Record
- Heidi Shott, Episcopal Diocese of Maine
- Patrick Thomas, Bath Iron Works
- Dennis Unger, University College
- Bath Brunswick
- Joel Wegner, Five County Credit Union
- Susan Wygal, Topsham

**GOVERNANCE COMMITTEE**
- Lennie Burke, Chair
  - Joan Maloney Chrane
  - Bob Davis
  - Connie Jones
  - Dodie Jones
  - Sandy Morrell Rooney
  - John Portela
  - Cheryl Rust
  - Holly Stover

**ADMINISTRATION & FINANCE COMMITTEE**
- See previous page

**COMMUNITY IMPACT OVERVIEW COMMITTEE**
- Glenn Hutchinson, Chair
  - Lennie Burke
  - Bob McCue
  - Lois Skillings
  - Dennis Unger

**AGENCY ELIGIBILITY SUBCOMMITTEE**
- Theresa Hodge, Chair
  - John Berry
  - Bob McCue
  - Julie Wagoner
  - Doug Woodbury

**2015 CAMPAIGN CABINET**
- Bob Beaumont, Co-Chair
  - Lennie Burke, Co-Chair
  - Rick Bohan
  - Bill Brilliant
  - Steve Cornish
  - Jim Donovan
  - Stacy Frizzle
  - Dave Millar
  - Robert Murray
  - Adele Suggs
  - Dennis Unger
  - Capt. Mark Waltz
  - Kim Watson
  - Tyler Zamore

**2015 LOANED EXECUTIVES**
- Donna Church
  - Tiger Curran
  - Candy Downs
  - Amanda Hoag
  - John Portela

**UNITED WAY OFFICE VOLUNTEERS**
- Annie Flewelling
  - Pam Blanchard
  - Viola Lee
  - Kendray Rodrigues

**SUCCESS BY 6: EARLY CHILDHOOD**
- Pam Gerbi, Chair
  - Marcia Benner
  - Seth Berry
  - Patty Biggs
  - Steve Blanc
  - Bob Davis
  - Vin DiCara
  - Ellen Dickens
  - Jaki Ellis
  - Jonathan Hiltz
  - Glenn Hutchinson
  - Janice Jaffe
  - Tom Kivler
  - Dillwyn Paiste
  - Sandy Peters
  - George Reichert
  - Joel Russ
  - Brad Smith

**YOUTH & LIFELONG LEARNING**
- Matt Cunio, Chair
  - Polly Arnoff
  - Elizabeth Boyajan
  - Jill Haer
  - Jo Hipsher
  - Karry Kane
  - Linda Lupton
  - Marc Meyers
  - Sandy Neiman
  - John Romac
  - Eleanor Swain
  - Marilyn Weinberg

**BASIC NEEDS/SAFETY NET**
- Nancy Jennings, Chair
  - Amy Babb
  - Pam Bowerman
  - Bill Brilliant
  - Sarah Brown
  - Candice Carpenter
  - Sam Chard
  - Bill Ewing
  - Judy Huff
  - Mechelle Nash
  - Karen Parker
  - Heidi Shott
  - Ellee Simons
  - Margaret Wilson

**A SAFE & HEALTHY COMMUNITY**
- Heather Biggar, Chair
  - Bob Beaumont
  - Sabra Burdick
  - Chief Mike Field
  - Sue Fitzgerald
  - Barbara Gaul
  - Kelly Holbrook
  - GiGi Jamison
  - Dodie Jones
  - Kristen Kellner
  - Joel Merry
  - Lynne Pinkham
  - Cindy Wade
  - Susan Wygal

**BEST START STEERING COMMITTEE**
- Craig McEwen, Chair
  - Bob Davis
  - Pam Gerbi
  - Bob McCue
  - Sandy Peters
  - George Reichert

**BEST START INITIATIVE TEAM**
- Andy Cook
  - Eileen Delaney
  - Jennifer Doherty
  - Leslie Eastman
  - Carter Friend
  - Sarah Goan
  - Deb Hagler
  - Tom Kivler
  - Louise Marsden
  - Judy Martin
  - Craig McEwen
  - Avanel Payne
  - Sandy Peters
  - Barbara Reinertsen
  - Bonnie Roth
  - Darshana Spach
  - Jayme White
  - Amy Wing

**EMERGENCY FOOD & SHELTER PROGRAM COMMITTEE**
- Denise Tepler, Chair
  - Paul Clark
  - Capt. Kenneth Henderson
  - Leon Quimet
  - John Portela
  - Heidi Shott
  - Mike Smith

**PARENTING RESOURCES TEAM**
- Jaki Ellis, Co-Chair
  - Craig McEwen, Co-Chair
  - Katie Clark
  - Averil Fessenden
  - Dawn Flag
  - Deb Hagler
  - Peter Lindsay
  - Leslie Livingston
  - Jim Peavey
  - Jane Scease
  - Willo Wright

**UNITED WAY STAFF**
- Barbara Reinertsen, Executive Director
  - Valencia Begay, Office Assistant
  - Tom Blatz, Director of Campaign
  - Becky Dulk, Communications Specialist
  - Maria Hinteregger, Associate Director of Community Impact
  - Jill Kornrumpf, Administrative & Data Systems Coordinator
  - Peter Lindsay, Director of Community Impact/Success By 6
  - Karen Madsen, 2-1-1 Regional Resource Coordinator
  - James Peavey, Associate Director of Community Impact
  - John Washburn, Director of Finance & Administration
“Thank you so much - I don’t know what I would have done without 2-1-1”

2-1-1 is Turning 10!

Since July of 2006:
- 45,010 calls for resources in Mid Coast Maine
- 606,242 calls for assistance in the state

In 2015:
- 43% of calls related to Basic Needs: heat, utilities, shelter, financial assistance, etc.
- 20% of calls related to Health: healthcare, mental health, substance abuse, etc.

You are the reason 2-1-1 is able to help thousands of individuals every year. Thank you!

United Ways of Maine worked together to form this free, confidential information & referral service to make sure people who needed services could find them.

Remember: If you need help, dial 2-1-1 day or night. You’ll speak with a real person who will connect you to any available services.