

**United Way of
Mid Coast Maine**

**United
Way**



ANNUAL REPORT

2020



Our mission: To improve lives by mobilizing the caring power of communities.

34 Wing Farm Parkway, Bath ME 04530 | 207-443-9752 | www.uwmcm.org

2020 WAS A YEAR LIKE NO OTHER

It was a year we will never forget, one that will literally go down in history.

*First and foremost, our **deep sympathies** go out to all who have suffered from the pandemic. While we know we are more fortunate here than in many places in the country and the world, it was a year of grief, sickness, and fear for many, and stress, isolation, and financial insecurity for even more.*

*We are **deeply grateful** to so many of our Mid Coast neighbors who made life better, or even possible: the nurses, doctors, personal care workers, teachers, grocery store workers, shipbuilders, fast food employees, delivery drivers, child care workers, and so many more.*

*2020 is also the story of so much **ingenuity, resilience, and fortitude** on the part of...really, all of us. Parents, children, neighbors, friends, businesses, and nonprofits – somehow, we kept things moving.*

*Here at United Way, we're so proud of our partner agencies who kept serving people in need despite huge challenges. We were gratified to be able to offer our **Covid-19 Relief Fund** and distribute \$261,623 to our agencies and other groups taking the initiative to **keep people fed safely, meet other urgent needs, and reach out to especially vulnerable people**, including elders, people with disabilities, and victims of domestic violence.*

*And our annual **Campaign**, despite some trepidation of how we would run it during a pandemic, **surpassed its goal** and raised almost as much as the prior year. We worked hard to find and implement a new, online way people could give, and offer online videos of our agencies' work during the pandemic. But really, our success comes down, as always, to the **generosity of the people of Mid Coast Maine**.*

Thank you for all you have done and will do, and please, stay safe and healthy.



Mary Ellen Barnes
Board Chair



Barbara Reinertsen
Executive Director

BOARD OF DIRECTORS

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John Washburn
(retired April 2021)
Director of Finance & Administration

OUR SOCIALLY DISTANCED CAMPAIGN - NOW MORE THAN EVER!



On September 15 we kicked off our 2020 Campaign with a caravan of cars that passed through Topsham, Brunswick, Bath, Woolwich, Wiscasset, and Damariscotta. Staff from some of our workplace campaigns came out to wave as we went by. With our virtual workplace rallies, and the introduction of an online giving and pledge platform, we adapted to life in the pandemic and still surpassed our goal of \$1.65 million. The lives and well-being of more than 20,000 local people that are helped by 36 United Way-funded local agencies are greatly improved by the support of our donors.

COVID-19 RELIEF - \$261,623 DISTRIBUTED



We created a special Fund to help meet the increased needs of local people during the pandemic. Donations poured in, and we quickly distributed 100% of them to partner and non-partner agencies on the front lines of getting help to our neighbors. In total we gave out \$261,623 to 56 different organizations. Our Covid-19 Relief Fund gave grants for: food, shelter, the ability to provide these basic needs safely during the pandemic, and for outreach to especially vulnerable people, including elders, people with disabilities, and victims of domestic violence. We are so impressed with how Mid Coast people – both donors and service providers – rallied to help each other.

Rebecca Hobbs, of the domestic violence agency Through These Doors, wrote: "The costs we are currently experiencing have escalated as we work to keep families safe. We are so grateful to UWMCM for your support. Please pass along our deep appreciation to all of the people involved."

Brian Townsend of Amistad wrote: "I really can't put into words how meaningful this funding is right now....Being able to provide a tangible, immediate solution to someone who is hungry, or vulnerable, or lacking a need to support them medically or emotionally or practically through this time of loss and transition is a game-changer. We would have no way to be supportive in this manner without the help of UW Mid Coast and these funds, and we are grateful beyond measure."

THE IMPACT OF YOUR DONATIONS:

United Way works for financial stability and healthier, more connected lives for all people, and for the best start in life for our children. One of many success stories from our 36 funded partner agencies is a 4-year-old girl attending Coastal Kids Preschool, which kept operating through the pandemic. Her mother said: "Since my daughter has started at Coastal Kids, she has not only grown academically but also emotionally. She looks forward to coming to school each day to see her teachers and friends."

Coastal Kids Executive Director Lisa Conway said "United Way sustains our program by helping to close the gap between tuition revenue and the staggering costs of providing high quality, developmentally appropriate childcare and early childhood education for preschool children of all incomes and abilities." United Way donors helped 781 children receive high-quality child care at several programs last year.



"Without United Way helping us to save the Merrymeeting program, homeless youth would have been left on their own during one of the worst pandemics in US history. It is something that we think of often." Jamie Dorr, Midcoast Youth Center, which took on the program for homeless youth in 2019. United Way provided special funding..



"Having the support of United Way donations made it possible for us to serve all homebound older or disabled adults in need, with no wait list or waiting period; everyone received the food they needed when they needed it." Karen Wiswell, Spectrum Generations Meals on Wheels program director.

"Clients are truly thankful for diapers. They get SO EXCITED when we roll out a cart full of groceries, but as much as they need the food IT IS THE DIAPERS that make them cry. THANK YOU AGAIN for including us in your diaper distribution." Kimberly Gates, director of Bath Area Food Bank, on our Diaper Project.



2,800

children read to in our pre-pandemic **Community Read Aloud**



56,789

diapers distributed to Mid Coast babies in need

4,247

calls to 211 from Mid Coast residents

20,000+

local people helped by 36 United Way partner agencies

1,178

people kept from homelessness

207

Mid Coast youth matched with mentors

\$261,363

in extra funding provided to help during the pandemic

\$671,537

in refund to tax filers through our Mid Coast **CASH** initiative

**TOP 10
WORKPLACE CAMPAIGNS**

- Bath Iron Works
- Mid Coast-Parkview Health FHC, Inc.
- Bath Savings Institution
- L. L. Bean
- Bowdoin College
- Hannaford
- Maine State Employees
- LincolnHealth
- Wright-Pierce

Thank you!

WHERE THE MONEY GOES

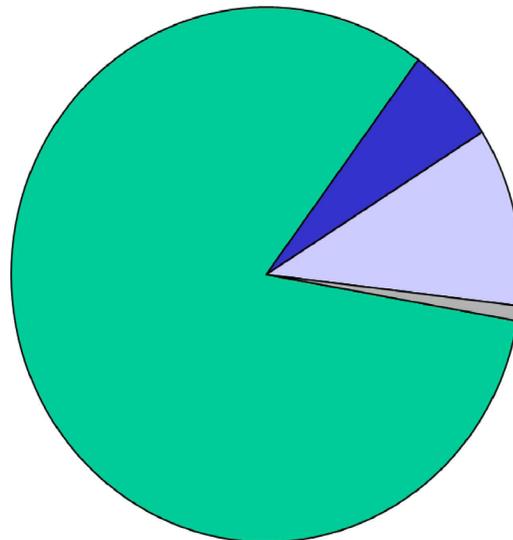
Based upon audited expenditures for the year ended June 30, 2020

Community Service Investments 85%

Community Fund Distributions & Designations to UWMCM Partner Agencies. 42.4%

United Way Community Services including *COVID-19 Fund, 2-1-1 Maine, & funding of special community initiatives* 36.2%

Designations to other United Ways & non-affiliated agencies. 6.4%



UWMCM Administration 4%

UWMCM Fundraising 10.1%

United Way Worldwide Fees 9%

Copies of United Way of Mid Coast Maine's IRS Form 990 and most recent audited financial statements as conducted by Nicholson, Michaud & Company, CPA, are available for public review on our website www.uwmcm.org, or at the United Way office, 34 Wing Farm Parkway, Bath. Partner Agencies are not charged dues or fees to be a participating member of this United Way.