



United Way of Mid Coast Maine

# 2023-2024 ANNUAL REPORT

## United Way of Mid Coast Maine

### **Our Mission:**

To improve lives by mobilizing the caring power of communities.

### **Our Vision:**

A connected community where everyone belongs, has the resources they need, and can fulfill their potential.

### **Our Values:**

Community. Compassion. Belonging. Action.

## CURRENT BOARD OF DIRECTORS

**Coleen Farrell** (Chair): *Retired HR*

**Sean Martin** (1st Vice Chair): *Bath Savings Trust Company*

**Cathy Showalter** (2nd Vice Chair): *L.L.Bean*

**Bob McCue** (Treasurer): *Retired CFO*

**Christopher Bowe, MD:** *Mid Coast - Parkview Health*

**April Caron:** *Edward Jones, Brunswick*

**Kelly Creamer:** *LincolnHealth*

**Carol Dexter:** *Retired Teacher*

**Louisa Edgerton:** *Community Member*

**AnniPat McKenney:** *Coulombe Center, LincolnHealth*

**Ryan Morin:** *Hannaford Supermarkets*

**Anne Morong:** *L.L.Bean*

**Gracie Ramos:** *SaviLinX*

**Barbara Rapoza:** *SERVPRO of Bath/Brunswick - Belfast/Camden/Rockland*

**Hannah Reese:** *Bowdoin College*

**Sarah Seames:** *Bowdoin College*

**Ray Steen:** *General Dynamics Bath Iron Works*

**Cindy Wade:** *LincolnHealth*

**Nate Wildes:** *Flight Deck Brewing*

## FORMER BOARD OF DIRECTORS

**Sarah Foulger:** *Retired Clergy*

**Constance Jones-Morris:** *Mid Coast - Parkview Health*

**Joel Merry:** *Sagadahoc County Sheriff's Office*

**Tarra Sheerer:** *General Dynamics Bath Iron Works Local S6*

**Leslie Trundy:** *RSU 1, Morse High School*

**Scott Zamer:** *General Dynamics Bath Iron Works*

## CURRENT STAFF

**Nicole Evans:** *Executive Director*

**Joni Boissonneault:** *Director of Development*

**Sandy Caparratto:** *Administrative Assistant*

**Jeff Cosgrove-Cook:** *Homeless Hub Coordinator*

**Maggie Cummings:** *Community Response Coordinator*

**Doreen Fournier:** *Director of Community Impact*

**Hannah Nevens:** *Database and Systems Coordinator*

**Denise White:** *Director of Finance and Operations*

## Midcoast CA\$H Staff

**Betsey Chadwick:** *Opportunity Guide*

**Steve Cohen:** *Tax Site Coordinator*

**Jeanine Kramer:** *Assistant Tax Site Coordinator*



## A Message to Our Community

United Way of Mid Coast Maine continues to focus on three community goals: to give kids the best start, build financial stability, and help everyone live healthy and connected lives.

Today, we support more than 50 local programs and initiatives: as an advocate and advisor, connector and convener, funder and friend. Together, we are working on issues that not one organization can solve on their own.

This year, we launched the Community Response Initiative to help non-profit, municipal, education, healthcare, and private-sector partners and volunteers respond to emerging and unmet needs. By doing so, we are supporting our community's essential health and human services infrastructure so that:

- Organizations have the support they need to meet their missions;
- Individuals and families are more likely to have the resources they need to thrive; and
- Employers are supported to secure an engaged, sustainable, and future workforce.

To date, Community Response Initiative partners are:

- Increasing youth hopefulness through the Sagadahoc County Working Communities Challenge;
- Helping our newest neighbors have the resources they need to thrive through the Brunswick New Mainers Initiative; and
- Reducing and eliminating adult and Veteran homelessness through the Homeless Response Service Hub.

United Way is just one piece of the incredible, collective work it takes to improve lives in our community. Many of you play a role, in many important ways, to help make a difference—as donors, volunteers, partners, clients, champions, and advocates. Thank you for all that you have done, and continue to do, for individuals and families throughout the Midcoast. Together, we can build a connected community where everyone belongs, has the resources they need, and can fulfill their potential. We are grateful for your support and partnership.

Thank you!

Sincerely,

Nicole Evans  
Executive Director

## Welcome New Staff!



**Joni Boissonneault**  
*Director of Development*



**Jeff Cosgrove-Cook**  
*Homeless Hub Coordinator*



**Maggie Cummings**  
*Community Response Coordinator*



**Hannah Nevens**  
*Database and Systems Coordinator*

# 2023-2024 Outcomes

**27,000+**

local people helped by United Way of Mid Coast Maine and our partner agencies

**121,362**

diapers distributed to Midcoast babies in need

**565**

children and families accessed high-quality childcare

**\$1,075,534**

in income tax refunds to tax filers through our Midcoast CA\$H initiative

**1,682**

people accessed affordable healthcare

**3,130**

calls to 211 from Midcoast residents

**4,684**

people increased their food security

**1,343**

people kept from homelessness

**8,265**

families have healthy parenting skills

**1,987**

youth had positive development activities

**4,178**

youth and adults received education and support on violence prevention and abuse

**2,225**

seniors had the support they needed to stay connected to the community

## United Way of Mid Coast Maine Community Investments in Fiscal Year 2023

### WHERE THE MONEY GOES

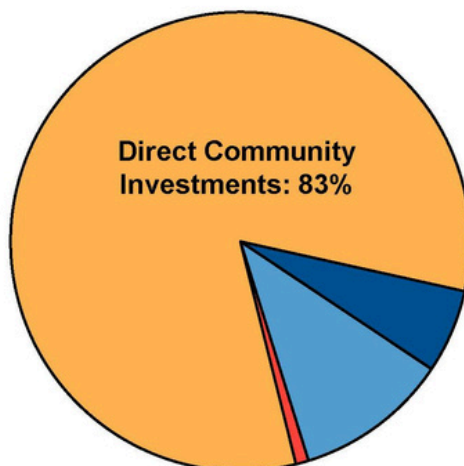
Based upon audited expenditures for the year ending June 30, 2023



Community Fund distributions & designations to UWMCM funded non-profit agencies: 48%

United Way Community Investments including 2-1-1 Maine & community initiatives: 28.8%

Donor designations to other United Ways & non-profit agencies: 6.2%



UWMCM Administrative Costs: 4.9%

UWMCM Fundraising Costs: 11.1%

United Way Worldwide Dues (non-donation source): 1%

Copies of United Way of Mid Coast Maine's IRS Form 990 and most recent audited financial statements as conducted by Nicholson, Michaud & Company, CPA, are available for public review at [www.uwmcm.org](http://www.uwmcm.org), or by contacting United Way (34 Wing Farm Parkway, Suite 201, Bath, ME 04530 or 207-443-9752). UWMCM funded non-profit agencies are not charged dues or fees to be a funded partner.

# The Impact of Your Donations

## Give Kids the Best Start

Children have the best start in life and healthy development from birth into the school years to help prevent future problems, and increase health, education, and financial stability outcomes.

## Success Story

Little Brother Lavarice and Big Brother Trevor met in 2023 after Lavarice asked for a Big Brother through Big Brothers Big Sisters of Bath/Brunswick that "looked like him." Big Brothers who were waiting to be matched at the time did not include anyone of color. Staff worked with Bowdoin College to identify a Big Brother who had similar interests as Lavarice. They now share a love of basketball, soccer, hiking, and video games.

## Build Financial Stability

People have the resources to meet their basic needs and the opportunities to achieve greater financial stability.

## Success Story

A Spectrum Generations volunteer driver reported that a Meals on Wheels recipient with disabilities was having trouble with their long hair – it was causing them difficulty moving about their home, and the consumer had no support system. The volunteer driver worked collaboratively with Spectrum Generations nutrition staff, and together a partnership was formed with a local cosmetology school to bring students to the homes of homebound and individuals with disabilities. Meals on Wheels is more than just a meal. The program supplies an important link to other resources and services that allow older adults and adults with disabilities to remain in their community.

## Live Healthy and Connected Lives

People are safe, have access to health care, human connection, and experience wellness and positive mental health.

## Success Story

"Jack" is a 14-year-old freshman at Mt. Ararat High School. After he started feeling sick at school, Jack's mom enrolled him in the MSAD 75 school-based health center and called to get him an appointment. The family had no insurance and wanted an urgent care visit. He was seen, diagnosed with strep throat, an antibiotic was called in, and he was back at school the next day. Mom was able to pay for the prescription and avoided a large bill.

**"There are so many families who need just a bit of assistance to help them be successful! This family is often seen at our facility engaging in healthy activities together as a family, this is our goal." - Sally Farrell, Central Lincoln County YMCA**

**"His physical and mental abilities have greatly improved. If not for this program, I don't believe he would have made such strides."  
- wife of a Bath-Brunswick Respite Care participant with a traumatic brain injury.**

**"I had wires hanging out of walls and holes in walls where spiders and other creatures could hide that I could not reach. Thank you for finishing all those projects and making my home safe."  
- client, Habitat for Humanity / 7 Rivers**



United Way of Mid Coast Maine

Follow us on:



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(207) 443-9752; [info@uwmcm.org](mailto:info@uwmcm.org); [uwmcm.org](http://uwmcm.org)

Photo captions:

Page 2 (Top-Bottom): Children of a General Dynamics Bath Iron Works employee showing their support for the 2023 Annual Fundraising Campaign; 2023-2024 Board Chair, Coleen Farrell, presenting the Community Builder Award to 2021-2023 Board Chair, Joel Merry; Hannaford employees fundraising for the 2023 Campaign; Volunteers building furniture for the Brunswick New Mainers Initiative; Doreen Fournier, Director of Community Impact, Joni Boissonneault, Director of Development, and Cory King, Executive Director of the Bath-Brunswick Regional Chamber, at the Burpees for Turkeys Fundraiser at Wilcox Wellness & Fitness.