Our mission:
To improve lives by mobilizing the caring power of communities

2018 Annual Report to the Community
Thanks to our thousands of donors, hundreds of volunteers, and 37 partner agencies, United Way of Mid Coast Maine successfully improved the lives of over 25,000 local residents in 2018. We focused on the big, important issues facing people: economic stability, health, and the best start in life for our children. We funded critical agency programs delivering **immediate help**, and we brought the community together in initiatives such as CA$H and the Diaper Project, to **prevent problems** and create **long-lasting change**. Together, in 2018, we produced some great results for Mid Coast residents!

### Improved Economic Stability
United Way helped almost 5,000 people meet their basic needs for food and shelter. We also helped people achieve greater independence and financial stability by funding case management and transportation services.

**Initiative: CASH!**
United Way organized the Midcoast CA$H Coalition, offering free tax preparation by trained volunteers for low and moderate-income residents, helping those eligible receive child care and Earned Income tax credits. The result last year was $597,909 back in the hands of local residents and our local economy!

### Healthier, More Connected Lives
United Way donations helped 2,769 Mid Coast residents access needed health care – from dental care and prescription drugs to addiction outreach and mental health services. We also provided mentoring, healthy activities, and companionship, to youth, isolated seniors, and people with disabilities. Our goal is for everyone to connect, belong, and experience wellness in our community.

**Example:**
United Way’s support of Rx Assistance at Oasis leveraged $1,300,000 of prescriptions for people in need!

### The Best Start in Life for Our Children
Our United Way has a special focus on children, believing this is the **best way to prevent problems** and help people achieve **positive lifelong results in health, education, and economic stability**. The early years are critical for healthy brain development, which is fostered by nurturing, responsive relationships and the absence of chronic, severe stress. United Way funded parenting supports and home visiting, encouragement for parents to read with their children, and high-quality early education and child care.

**Initiative: Diapers!**
United Way of Mid Coast Maine created the Diaper Project when we realized the tremendous stress placed on many parents by the high cost of enough diapers to keep their baby clean, dry, and healthy. With the help of donations and workplace diaper drives, and the coordination of food pantries, home visitors, the WIC program, Head Start and others, in 2018 United Way distributed 93,336 diapers to families in need!
Based upon audited expenditures for the year ending June 20, 2018.

United Way’s fall campaign successfully reached its goal, raising $1,771,911!

We are so grateful to the over 5,500 donors and 138 companies and organizations that gave to help our friends and neighbors. The employees of Bath Iron Works were, once again, the largest contributors to the campaign. United Way’s Campaign is a tremendous feat of mobilization that employs dozens of volunteers, led in 2018 by Joel Merry, Sagadahoc County

United Way’s Campaign helps people turn their caring into powerful action that changes people’s lives.

Mobilizing Volunteers: A Powerful Force for Good!

United Way and all our work in the community is only made possible by dedicated and compassionate volunteers. In 2018, hundreds of volunteers donated over 1,000 hours to help us. We also ask our network of 37 funded partner agencies about leveraging volunteer power, and those results are amazing as well. Together, this translates into well over $1 million worth of volunteer power at work improving lives in our community!

2018 Campaign Chair Joel Merry also volunteered for United Way’s Community Read Aloud, in which 165 volunteers read to approximately 3,200 children!

Advocating for Change

We also work to create change at the state level and beyond. We have shared our knowledge and experience with policymakers to advocate for better practices and increased investment in priorities that will improve human lives, especially in our focus area of early childhood.

Local Governance

Board of Directors 2018-2019

Joel Wegner, Chair, Five County Credit Union
Bill Brilliant, 1st Vice Chair, Wayfair
Mary Ellen Barnes, 2nd Vice Chair, Lincoln County Regional Planning Commission
Sean Martin, Treasurer, Bath Savings Institution
Christine Anderson, LincolnHealth
Steve Bailey, Maine School Management Association
Claire Berkowitz, Maine Children’s Alliance
Heather Biggar, Maine Behavioral Healthcare
Rick Bohan, LL Bean Inc.
Sarah Brown, Curtis Memorial Library
Bryan Campbell, Mechanics Savings Bank
Charles Dorns, Bowdoin College
Pam Gerbi, retired early educator
Glenn Hutchinson, Bath Savings Institution
Nancy Jennings, Bowdoin College emeriti
Tom Kivler, Mid Coast-Parkview Health
Joel Merry, Sagadahoc County
Heidi Shott, American Friends of the Episcopal Diocese of Jerusalem
Patrick Thomas, Bath Iron Works
Scott Zamer, Bath Iron Works

Where the Money Goes

Based upon audited expenditures for the year ending June 20, 2018.

- UWMCM Community Service Investments: 84.6%
- Community Fund distributions and Donor Designations to UWMCM Partner Agencies: 48.1%
- United Way Community Services including Best Start Initiative, 2-1-1 Maine, and funding of special community initiatives: 28%
- Donor Designations to other United Ways and non-affiliated agencies: 8.5%
- UWMCM Administration: 3.9%
- UWMCM Fundraising: 10.5%
- United Way Worldwide Fees: 1%

STAFF

Barbara Reinertsen, Executive Director
Tom Blatz, Director of Campaign
Maria Hinteregger, Director of Community Impact
Jill Kornrumpf, Administration and Finance Assistant
Peter Lindsay, Director of Early Childhood
Mary Gaul Wallace, Community Engagement Coordinator
John Washburn, Director of Finance and Administration

Copies of United Way of Mid Coast Maine’s IRS Form 990 and most recent audited financial statements as conducted by Nicholson, Mihaluk & Company, CPA, are available for public review on our website www.uwmcm.org, or at the United Way office, 34 WIng Farm Parkway, Bath, Maine 04530.

Partner Agencies are not charged dues or fees to be a participating member of this United Way.
YOUR UNITED WAY OF MID COAST MAINE

Mobilizing community members in a campaign to help their neighbors
Turning donors’ compassion and gifts into action improving people’s lives
Sustaining a strong network of local agencies providing the most important help
Focusing on all local people, all the time
Leading community initiatives to create long-lasting change
Looking to the future and preventing problems
Organizing volunteer power
Raising our voice on behalf of people who need help
Bringing people together to change lives and build a stronger community!

211 MAINE: ALWAYS HERE AND ALWAYS READY TO HELP!

Remember, if you or someone you know needs help, and you’re not sure where to turn, just dial 211 and talk to a trained specialist. You can also text your zip code to 898-211. United Ways of Maine worked together to form this free, confidential, information and referral service to link people to the help they need.

In 2018, 2,313 calls from Mid Coast Maine were answered to help with heating, food, mental health services, substance use disorder, housing, and much more.

Thank YOU for making all we do possible!

“United Way is an engine of mobilizing community initiatives that affect thousands of lives.”
Matt Orlando
Senior V.P. for Finance & Administration
Bowdoin College

YOUR UNITED WAY OF MID COAST MAINE

Your United Way: working to improve health and economic stability for the people of Mid Coast Maine – and for the best start in life for our children!

We invest in local programs producing results and we bring people together in creative initiatives for long-lasting change.

Look inside for results of your support!

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED!

United Way of Mid Coast Maine
34 Wing Farm Parkway, #201
Bath, ME 04530
207.443.9752 | uwmcm.org | info@uwmcm.org |