

2013 ANNUAL REPORT
TO THE COMMUNITY



United Way
of Mid Coast Maine

The Most Important Step of All is the First Step

Helping Each Other to Take the First Step



Not all first steps are as dramatic or memorable as the image of American astronaut Neil Armstrong taking his first step on the surface of the moon in 1969, but all our first steps are important.

These **first steps** can be literal, as when a young child first walks on his or her own, or at any age we may want or need to make changes in order to improve our lives. **Taking the first step to learn takes courage** if you're an adult who has never learned to read very well. **Taking steps toward independence can be hard** if you are in economic crisis, elderly, or disabled. Sometimes the path upward may seem so steep, long, or hazy that it's hard to begin.

As Martin Luther King, Jr. said, *"You don't have to see the whole staircase, just take the first step."* **With United Way, we can all help each other take that first step toward a better life.**

In 2013, United Way of Mid Coast Maine:

- Held our first major symposium, on **improving children's mental health and well-being**, with our partners Bowdoin College and Mid Coast Health Services
- Advanced planning for our **Home Visiting Initiative** for parents of young children
- Raised over **\$1,920,000 in our Campaign**
- **Upheld stable funding to our 39 partner agencies** and increased funding to priority programs
- Provided additional funding for **fuel, food, and homelessness prevention**
- Helped approximately **20,000 Mid Coast residents improve their lives** in the areas of **Education, Financial Stability, and Health** through funded programs
- **Advocated** for public policies to help **children, people who need health care, and people who need food**
- **Helped recruit 734 volunteer Readers, Tutors, and Mentors for local youth**
- Created our 4th **Born Learning Trail, in Waldoboro**, to help children and parents learn by taking steps together
- Organized **reading to 3,450 children by 220 volunteers** in our 15th annual Community Read Aloud

You helped make all these steps possible because you chose to support United Way. Thank you!



Sincerely,

Dennis Unger
Chair, Board of Directors
Director, University College
at Bath/Brunswick



Barbara Reinertsen
Executive Director

Our mission: *to improve lives by mobilizing the caring power of communities*

FOCUS ON YOUNG CHILDREN

Starting Right

BOARD OF DIRECTORS

Dennis Unger Chair, University College at Bath/Brunswick	Fred Haer FHC, Inc.
George Reichert 1st Vice Chair, The Times Record	Glenn Hutchinson Bath Savings Institution
Chief Mike Field 2nd Vice Chair, Bath Police Department	Connie Jones Boothbay Region Senior Services
Matt Orlando Treasurer, Bowdoin College	Dodie Jones Brunswick
Ray Anderson Jefferson	Ryan Jones BIW/Local S6
Bob Beaumont Brunswick	Tom Kivler Mid Coast Hospital
Bill Brilliant Downeast Energy	Craig McEwen Bowdoin College
Matt Cunio Unum	Sandy Morrell Rooney Brunswick
Vin DiCara DiCara Training and Consulting LLC	Sandra Peters Harpwell
Jim Donovan Lincoln County Healthcare	Patrick Thomas Bath Iron Works
Jon Doyle Doyle & Nelson	Joel Wegner Five County Credit Union
Jeff Geiger Bath Iron Works	Susan Wygal Topsham

STAFF

Barbara Reinertsen Executive Director	Peter Lindsay Director of Community Impact/ Success By 6
Tom Blatz Director of Campaign	Karen Madsen 2-1-1 Regional Resource Coordinator
Angie Buxton Volunteer Initiative Coordinator	James Peavey Associate Director of Community Impact
Sandra Caparratto Administrative Assistant	Kathy Smith Director of Donor Relations
Maria Hinteregger Associate Director of Community Impact	John Washburn Director of Finance and Administration
Jill Kornrump Data & Information Systems Coordinator	

Becoming a parent is one of the biggest steps a person can make. Research shows that the presence or absence of supportive, nurturing relationships with a trusted caregiver in the first months of life affects the child's developing brain. The relationship can have a profound and lifelong effect on children's health, and ability to learn and work with others. **United Way believes that helping parents and infants get off to the best start possible is the most effective way to have the greatest possible impact on people's lives.**



We are excited that our **Home Visiting Initiative** is working to **change systems**, integrate with prenatal care, and **create a dramatic boost in help** to Mid Coast parents with newborn children. In the past year, United Way and our partners on the Planning Team, including **Mid Coast Hospital and Medical Group, Teen & Young Parent Program, The Opportunity Alliance, MMCA Early Head Start, and Public Health Nursing**, took our next important steps to implement our Regional Plan in 2014!

We are very pleased that the **John T. Gorman Foundation** and **The Betterment Fund** are supporting our collaborative work with three-year grants, and we hope to enlist other individual and foundation supporters. We have worked on an Evaluation Plan so that we can learn what works best and how this initiative may be expanded throughout and beyond our region. We have selected a partner – **The Opportunity Alliance** – who will hire and direct a new **Family Resource Coordinator** who will ensure families get connected early with the most appropriate parent supports.

United Way also worked on Education and Advocacy (see p.4), as part of our **mobilizing a community effort** to create the **Absolutely Best Childhood** for Mid Coast children!



"I cannot fully express how beneficial the Maine Families program has been for my children and myself. Having knowledgeable advice, information and ideas just an email or phone call away has been instrumental as I navigate parenting. I know I am a better parent because of this program."

Erika from Topsham with her children
Evelyn and Bryce

HOME VISITING INITIATIVE STEERING COMMITTEE

Craig McEwen, Chair
Bob Davis
Pam Gerbi
Bob McCue
Sandra Peters
George Reichert
Barbara Reinertsen, Staff
Peter Lindsay, Staff

HOME VISITING INITIATIVE PLANNING TEAM

Pam Chenea
Andy Cook
Luanne Crinion
Ross Cunningham
Eileen Delaney
Jennifer Doherty
Caryn Drapkin
Julie Hardacker
Elna Joseph

Tom Kivler
Louise Marsden
Craig McEwen
Sandy Peters
Nell Tharpe
Amy Wing
Barbara Reinertsen, Staff
Peter Lindsay, Staff

ADDITIONAL PARTNERS

The Betterment Fund, John T. Gorman Foundation, Chuck and Sandy Morrell Rooney

GIVE. 2013 ANNUAL CAMPAIGN

United Way of Mid Coast Maine's fall Campaign raised over \$1,920,000. Through the hard work of our wonderful Campaign Team of volunteers and the continued generosity of our mid coast donors, this success helps to ensure that people in our local community will be connected with critical services this coming year.

Loaned Executives

Left to Right: Sharon Hanna, Erin Meyers, Gabrielle DiPerri, Terry Smith of BIW/Local S6, Suzanne LeBlanc of L.L. Bean and Campaign Director Tom Blatz.



Campaign Chair Vin DiCara, DiCara Training and Consulting LLC

"It's a great feeling to connect to something bigger than yourself. And when you connect to United Way, you connect to a community of caring people, and you make great things happen."

Campaign Excellence Award—Bath Savings Institution and Bath Savings Trust

Bath Savings and Bath Savings Trust Company contributed over \$60,000 this year in Employee and Corporate giving along with their sponsorship of one of our Loaned Executives. To say Bath Savings goes above and beyond is an understatement. Their commitment to the community is evident through their actions every day, in all that they have done and continue to do. The employee team organizing the campaign included Megan Smith-Pinkham, Dan Wilson and Marianne Colburn.



2013 Volunteer of the Year—Joel Wegner, Five County Credit Union

Joel, a United Way Employee Campaign Manager, Chair of our Meeting Basic Needs Council and a Board Member, was credited at the finale as an inspiration for doing volunteer work "because it is in the fiber of his being to help others anyway he can in a quiet, unassuming, humble and certainly profound way."

2013 CAMPAIGN CABINET

Vin DiCara, <i>Chair</i>	Sharon Dohner
Ann Angell	Sue Hall Dreher
Warren "Put" Armstrong	Patricia Marcotte
Charlie Ault	Dave Nadeau
Amy Berube	Walt Reynolds
Rick Bohan	Chief Dick Rizzo
Mary Booth	Mark Waltz
Larissa Darcy	Rick Wilson

2013 TOP CAMPAIGNS RAISING \$10,000+

Bath Iron Works	Lincoln County Healthcare
Bowdoin College	Five County Credit Union
L.L. Bean, Inc.	Shaw's Supermarkets
Mid Coast Health Services	MSAD 75
FHC, Inc.	Boston Financial
Bath Savings Institution and Bath Savings Trust	Woodex Bearing Co.
Hannaford	Atlantic Regional Federal Credit Union
Wright-Pierce	Central Maine Power Company
Brunswick Schools	RSU 1
Bank of America	Riley Insurance Agency

NOMINATING COMMITTEE

Lennie Burke, *Chair*
 Joan Maloney Chrane
 Bob Davis
 Connie Jones
 Dodie Jones
 Sandy Morrell Rooney
 John Portela
 Cheryl Rust
 Holly Stover
 Barbara Reinertsen, *Staff*

COMMUNITY IMPACT OVERVIEW COMMITTEE

Craig McEwen, *Chair*
 Lennie Burke
 Bob McCue
 Lois Skillings
 Dennis Unger
 Barbara Reinertsen, *Staff*
 Peter Lindsay, *Staff*



Educating Our Community About Early Childhood

Mid Coast Hospital, Bowdoin College, our United Way and other partners joined together to sponsor a special dinner and presentation on **early childhood issues for 60 policy and community leaders** hosted by the President of Bowdoin College Barry Mills on October 4th, followed by a full-day **Symposium** at Bowdoin College attended by **330** teachers, healthcare workers, social workers, and other interested people.

Dr. Pat Levitt, an internationally renowned **neuroscientist** and member of the National Scientific Council on the Developing Child, presented the latest information about the **impact of stress and trauma on children's brain development**. He explained that, by **starting early and helping to reduce stress in the home and in the community**, community members can help our region's children and families **thrive**.



This Symposium stimulated learning and discussion that continue to this day. Many participants reported that they will incorporate what they learned into their **daily work with children** and families. Many were very interested in the **Home Visiting Initiative** (see p.2), which will work to expand parent supports and prevent or reduce adverse childhood experiences. Many were inspired to start **new initiatives**, including:

- **Professional Development:** Our United Way in partnership with Community Counseling Center sponsored two trainings to help agency staff members understand how to best work with young people who have experienced trauma. School Health Coordinator Mary Booth also is expanding training for MSAD 75 School District staff based on information from the Symposium.
- **Parent Resources and Information:** A new group has come together to learn more about current resources available to parents, what are the best messages, ways to distribute these messages, and how to connect families to the help they may need.
- **Diaper Project:** Our United Way helped to convene a community group to explore ways to provide more diapers to families who need them and promote awareness of the negative impact on maternal and baby health when families don't have enough.



Advocating for State and National Policies

United Way continued our longstanding advocacy on behalf of young children. We also advocated to help people who need health care, and people who need food.



Warm Thy Neighbor
Sallie Smith, Founder, and Tedford Housing
"Without her there would be many more cold homes in the area."



Judge Joe Field
"Joe has looked beyond the courtroom to advocate for children and people in need"



Gelato Fiasco
"This business helped 29 non-profits last year through its delicious "Scooping for Community" Days!"

COMMUNITIES IN ACTION SYMPOSIUM PLANNING TEAM

- Heather Biggar
- Pam Chenea
- Sally Del Greco
- Jaki Ellis
- Rebecca Hoffmann Frances
- Sandra Fritsch
- Deborah Hagler
- Marty Hamre
- Claudia Hatch
- Michelle Johnson
- Elna Joseph
- Tom Kivler
- Peter Lindsay, Chair
- Craig McEwen
- Jim Peavey
- Sandy Peters
- Nancy Ward

Volunteer



Goal Surpassed: 734 Readers, Tutors, and Mentors Recruited for Local Youth!

We joined in a national United Way effort to recruit a million volunteers to help kids succeed. We know that **many local young people need help**, and a **caring volunteer can make all the difference** in their lives today and into the future. We committed to a goal of recruiting 400 volunteers in Mid Coast Maine, in partnership with youth-serving agencies: Big Brothers Big Sisters of Bath/Brunswick, Big Brothers Big Sisters of Mid-Maine, Girl Scouts of Maine, the McKeen Center for the Common Good at Bowdoin College, Youth Promise, United Way, and our *Success By 6* Volunteer Reader Network.

We're proud to report that together we recruited 734 readers, tutors, and mentors!

The Volunteer drive was supported in part by a **Volunteer Generation Fund** grant from the Corporation for National and Community Service and the Maine Commission for Community Service. Our **Volunteer Coordinator, Angie Buxton**, also organized peer support and trainings for the

wide variety of Mid Coast organizations that rely on volunteers. As **Wendy Russell** of Catholic Charities' SEARCH program said: *"Having support from United Way and the various trainings provided in the community for people who work with volunteers has been invaluable to us!"*

Volunteer Matching Online: Get Connected

In collaboration with other Maine United Ways and the Maine Commission for Community Service, we updated and re-invigorated on-line volunteer matching.

The new **Get Connected** system will both support local organizations as they share their needs as well as provide opportunities for Midcoast residents to get involved. **Get Connected** can be accessed through United Way's website, www.uwmcm.org.



ENDOWMENT GIVE for the Future Supporting First Steps Today and Throughout a Lifetime

Our **Endowment Fund** helps us to meet United Way's mission today and far into the future, creating better lives for local people by investing more in prevention, reaching more people and helping to sustain important community programs.

We invite you to make a contribution to the **Endowment Fund** today or arrange for a **planned gift for the future**. To find out more visit our website at www.uwmcm.org, call our Director of Donor Relations at (207) 443-9752, or e-mail: kathys@uwmcm.org.

If you have included us in your will, we thank you and invite you to share your plans with us!

Volunteerism by the Numbers

Your donation to United Way not only helped local people and supported local jobs, you also helped leverage **over \$7.5 million worth** of volunteer time at United Way and our partner agencies!

At United Way of Mid Coast Maine
569 Individuals volunteered
10,434 Hours of Service Provided
\$209,723 Value of the Service to United Way

At United Way's Partner Agencies
4,615 Individuals Volunteered
374,601 Hours of Service Provided
\$7,529,480 Value of Service to Agencies

Success By 6: Early Childhood

United Way is dedicated to ensuring that all our Mid Coast children get the best possible start in life.

Our strategies

Provide home visiting and education services to promote healthy parenting and prevent abuse.

Support access to high-quality child care and Early education programs.

Provide early literacy programs, encouraging more reading in the home.

#Mid Coast people helped

514

939

308

A journey of a thousand miles must begin with the first step.



Quality Child Care

Quality matters! Young children who attend **high-quality** child care centers are more likely to be ready to succeed in school and eventually to attend college, to have higher earnings as adults, and to own their own homes. And the children above at **Family Focus** and the **Bath Area Family YMCA** have **fun** while learning in these supportive, language-rich environments!

PARTNER AGENCIES

Bath Area Family YMCA
YMCA Child Care

Central Lincoln County YMCA
Child Care/After School Care

Coastal Kids Preschool
Inclusive Preschool Program

Family Focus
Children's Services

Healthy Kids
Child Abuse Prevention

Midcoast Maine Community Action
*Families CAN!
Early Head Start*

Teen and Young Parent Program
Maine Families Program

Tri-County Literacy
"Read With Me" Family Literacy

SUCCESS BY 6 LEADERSHIP COUNCIL

Sandra Peters, Glenn Hutchinson
Chair

Rev. Ray Tom Kivler
Anderson Dan Nadeau

Marcia Benner George Reichert

Rep. Seth Berry Joel Russ

Bob Davis Peter Lindsay,

Vin DiCara *Staff*

Ellen Dickens

Jaki Ellis *Honorary Members*

Pam Gerbi Joseph Field

Meg Greene Michael Finnegan

Jonathan Hiltz Kevin Gildart

VOLUNTEER READER NETWORK

Anne Baldwin *Bowdoin College*

Jane Berry *Volunteer Readers*

Nancy Bliss Jia (Lucy) Chen

Kathryn Byrnes Sarah Freeman

Roger Cauchi Emma Patterson

Louise Kieffer Claire Velez

Burke Long

Susan Petit

Carole Sargent

Youth and Lifelong Learning

United Way is dedicated to education – for youth and for people of any age, challenge or disability – to reach their full potential.

<i>Our strategies</i>	<i>#Mid Coast people helped</i>
Offer positive activities for youth development	3,133
Engage at-risk youth in mentoring services	310
Help people with disabilities to work and live to their potential	84
Provide tutoring to adults who need help in reading and writing	70

The first step to greatness is to believe in yourself.



Positive Activities for Youth

As a young boy, Matt learned to swim from aquatics instructor Rosie Gilman at the **Bath Area Family YMCA**. Today Matt brings his young son Ryan to the Y so he also can learn from Rosie how to enjoy the water safely. (Matt is also the volunteer chairing United Way's Youth & Lifelong Learning Council!)

PARTNER AGENCIES

Bath Area Family YMCA
Y Financial Aid

Big Brothers Big Sisters of Bath/Brunswick
Community, School & Site-Based Mentoring

Big Brothers Big Sisters of Mid-Maine
Community and School-Based Mentoring

Central Lincoln County YMCA
Teen Leadership Program

Elmhurst, Inc.
Supported Living Program

Girl Scouts of Maine
Girl Grants

Independence Association
Employment Services Program

Mobius, Inc.
Career Opportunities Program

People Plus
Brunswick Area Teen Center

Tri-County Literacy
Adult Literacy Program

YOUTH AND LIFELONG LEARNING COUNCIL

Matt Cunio, Chair

Polly Arnoff

Cindy Brown

Justin Clark

Melissa Fochesato

Jill Haer

Karry Kane

Rachel Kerner

Larry Lemmel

Linda Lupton

Sandy Neiman

Clint Robbins

John Romac

Susan Savell

Marilyn Weinberg

Maria Hinteregger, Staff

FINANCIAL STABILITY

Basic Needs/Safety Net

United Way is dedicated to promoting financial stability and independence.

Our strategies

#Mid Coast people helped

Provide food and shelter to people in need	2,784
Provide emergency aid to prevent homelessness	1,407
Offer case management and transportation to increase independence	1,244

In addition to ongoing funding, United Way last year provided an **additional \$15,000 in funding for urgent needs—fuel, food, and homelessness prevention**. We also promoted the **Keep ME Warm** fundraising effort created by United Ways of Maine and the Maine Community Action Agencies, and distributed its funds locally.

The first step toward creating an improved future is developing the ability to envision it.



Stable Housing

Thanks to **Habitat for Humanity/7 Rivers Maine**, Tim and his daughter now live in a safe sustainable home that is weatherized, properly heated and efficient. Shortly after buying the home, the heating system and water heater both failed and Tim, a disabled veteran with limited income, was afraid that they would not be able to stay in the house. The Weatherization and Repair revolving loan program was able to help.

“I was very happy that this was a hand up and not a hand out. I received the help that I needed and now in partnership with Habitat I am helping others.”

-Tim

PARTNER AGENCIES

Coastal Trans, Inc
Transportation

Good Shepherd Food Bank
Food Distribution

Habitat for Humanity/7 Rivers Maine
Weatherization and Repair Program

Mid Coast Hunger Prevention Program
Food Programs & Food Security Coalition

Midcoast Maine Community Action
Housing Counseling & Family Development Program

People Plus
Volunteer Transportation Network

Spectrum Generations
Meals on Wheels

Tedford Housing
Homeless Prevention, Shelter, and Supportive Housing

The Salvation Army
Emergency Assistance

MEETING BASIC NEEDS/ SAFETY NET COUNCIL

- | | |
|--------------------|--------------------|
| Joel Wegner, Chair | Ellee Simons |
| Bill Brilliant | Sue Smith |
| Pam Bowerman | Steve Ward |
| Candice Carpenter | Mariellen Whelan |
| Bill Ewing | Margaret Wilson |
| Jim Huff | Maria Hinteregger, |
| Nancy Jennings | <i>Staff</i> |
| Heidi Shott | |

EMERGENCY FOOD AND SHELTER PROGRAM COMMITTEE

United Way administers the federal Emergency Food and Shelter Program for Lincoln and Sagadahoc Counties.

In 2013 the local board distributed \$12,644 to eight local non-profits to help them provide food and shelter, and supportive services for people who are hungry, homeless, or in economic crisis.

- Leon Ouimet, Chair**
Paul Clark
Susan Conboy
Capt. Kenneth Henderson
John Portela
Heidi Schott
Mike Smith
Denise Tepler
Maria Hinteregger, Staff

A Safe & Healthy Community

United Way is dedicated to everyone being safe from abuse and violence, having access to affordable, high-quality health care, and having support as they age.

<i>Our strategies</i>	<i>#Mid Coast people helped</i>
Provide health care and preventive care to uninsured, youth, and low-income people	2,125
Work to prevent violence and help survivors of violence	7,044
Provide companionship and respite care to elders	1,586
Respond to or prevent emergencies and health crises	105

The first step in getting anywhere is deciding you're no longer willing to stay where you are.



Former "Rosie the Riveter" Margaret, right, gets some help from SEARCH Greater Bath volunteer Marnie.

Companionship for Elders

At age 90 Margaret could no longer drive. "It was hard. Suddenly just needing to pick up a quart of milk or a loaf of bread was a problem." Catholic Charities Maine's SEARCH program was able to help. Marnie and Margaret have been friends for over a year, taking care of routine business like doctors' appointments and shopping or just going for a drive and some ice cream.

"I am so pleased to be able to stay in my home," says **Margaret**. "I've been in Bath a long time, since I was a welder at BIW in 1942. This program helps make it possible for me to stay here."

PARTNER AGENCIES

Brunswick Area Respite Care
Adult Day Service

Catholic Charities Maine
SEARCH Greater Bath

ElderCare Network of Lincoln County
Community Outreach

Family Crisis Services
Brunswick/Harpswell Outreach Program

Home to Home
Child Custody Monitored Transfer

Lincoln Academy
School-based Health Center

Maine Family Planning
Damariscotta Clinical Healthcare Services

Mid Coast American Red Cross
Emergency Services

MSAD 75
School-based Health Center

New Hope for Women
Outreach in Lincoln and Sagadahoc Counties

OASIS Health Network
Health Center & Prescription Assistance Program

People Plus
Community Outreach

Pine Tree Legal Assistance
Victims Assistance Project

Planned Parenthood of Northern New England
Brunswick/Topsham Health Center

Sexual Assault Support Services
School-based Education

SAFE & HEALTHY COMMUNITY COUNCIL

- | | |
|--|--------------------------|
| Chief Mike Field,
<i>Chair</i> | Cindy Leavitt |
| Bob Beaumont | Joel Merry |
| Heather Biggar | Lynn Pinkham |
| Sabra Burdick | Keri Seitz |
| Michael Duquesnoy | Susan Wygal |
| Barbara Gaul | Jim Peavey, Staff |
| Giff Jamison | |
| Dodie Jones | |
| Kristen Kellner | |



“Throughout the years of serving on the Board of the United Way I have been impressed with the professional attention given to financial management. Both the staff and the volunteers take their responsibilities seriously to ensure proper financial reporting and adherence to financial guidelines. Their guidance and expertise not only contribute to the United Way’s healthy financial condition, but make those financials transparent to the Board and more importantly to the community.”

— Glenn Hutchinson,
President & CEO
Bath Savings Institution

Finance & Accountability

STATEMENT OF FINANCIAL POSITION (as of June 30, 2013 and 2012)

ASSETS	2013	2012
CURRENT ASSETS		
Cash	\$ 1,543,988	\$ 1,654,990
Pledges Receivable, Less Allowance for Uncollectibles	742,998	815,068
Accounts Receivable	13,301	6,133
Prepaid Expenses	4,559	8,619
Security Deposit	4,838	4,838
Total Current Assets	\$ 2,309,684	\$ 2,489,648
PROPERTY, PLANT, AND EQUIPMENT		
Office Equipment and Software	\$ 124,168	\$ 85,186
Less: Accumulated Depreciation	75,190	59,397
Net Property, Plant, and Equipment	\$ 48,978	\$ 25,789
OTHER ASSETS		
Beneficial Interest in Assets held by the Maine Community Foundation	\$ 345,721	\$ 317,244
Land	\$ 90,000	\$ 90,000
Total Other Assets	\$ 435,721	\$ 407,244
Total Assets	\$ 2,794,383	\$ 2,922,681
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Partner Agency Funding and Designations Payable	\$ 714,930	\$ 750,310
Accounts Payable - Trade	2,174	8,355
Accrued Vacation Payable	18,424	23,491
Deferred Revenue	-	40,000
Total Liabilities	\$ 735,528	\$ 822,156
NET ASSETS		
Unrestricted - Board Designated	\$ 950,479	\$ 1,007,891
Unrestricted - Undesignated	426,751	384,351
Temporarily Restricted	680,225	706,883
Permanently Restricted	1,400	1,400
Total Net Assets	\$ 2,058,855	\$ 2,100,525
Total Liabilities and Net Assets	\$ 2,794,383	\$ 2,922,681

ACCOUNTABILITY

United Way of Mid Coast Maine is committed to its role as stewards of donor contributions. United Way of Mid Coast Maine follows strict United Way Worldwide standards of financial accountability and transparency, adheres to FASB guidelines and is audited annually by an independent auditor. In 2013 United Way conducted an Organizational Assessment, and updated its By-laws, Code of Ethics, and public transparency policies.

In addition, our Board of Directors and our Administration and Finance Committee, made up of local finance and business leaders, oversee our financial management throughout the year. We thank them for their expertise and guidance.

ADMINISTRATION AND FINANCE COMMITTEE

Matthew Orlando, *Chair*
 Bob McCue
 John Berry
 Bob Davis
 Coleen Farrell
 Geoff Gattis
 John Washburn, *Staff*

AGENCY ELIGIBILITY COMMITTEE

Theresa Hodge, *Chair*
 John Berry
 Bob McCue
 Julie Wagoner
 Doug Woodbury
 John Washburn, *Staff*

WHERE THE MONEY GOES

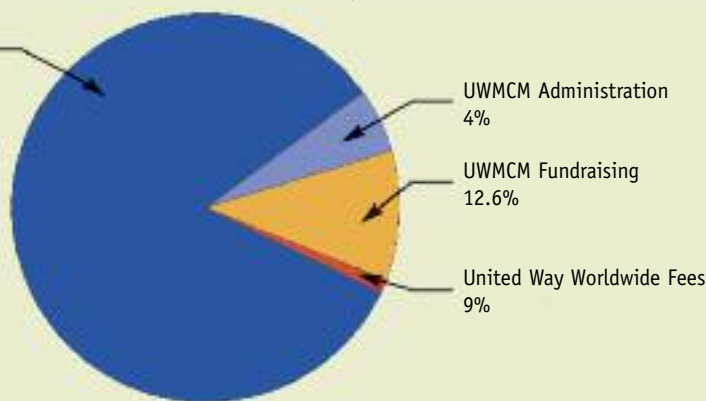
(based upon audited expenditures for the year ended June 30, 2013)

Community Service Investments 82.5%

Community Fund Distributions & Designations to UWMCM Partner Agencies 45.8%

United Way Community Services including 2-1-1 Maine, Success By 6 & Solution Council Work 24.2%

Designations to other United Ways & non-affiliated agencies 12.5%



Copies of United Way of Mid Coast Maine’s IRS Form 990 and most recent audited financial statements as conducted by Bruce A. Bachelder, CPA, are available for public review on our website www.umcm.org, or at the United Way office, 34 Wing Farm Parkway, Bath. Partner Agencies are not charged dues or fees to be a participating member of this United Way.



**United Way
of Mid Coast Maine**

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info@uwmcm.org

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Bath, ME 04530

Tri-County Literacy’s Read With Me Program

“When I was asked to participate in **Read With Me**, I thought, ‘Umm...I don’t know...FREE BOOK? Sure!’, says **Nicole**. “Little did I know just how much of a positive influence this experience would be for my family, as well as for others.

“The program has encouraged me, and made it easy for me to be more engaged in the **literacy development of my child**, with books and activities my husband and I can do with her. We have the opportunity to get involved in our children’s classroom, something my child gets very excited about. At our meetings we get a fresh perspective and new ideas.

“Read With Me has also helped me to grow. I always wanted to go to college, but the question ‘Where do I start?’ was holding me back. An Adult Education teacher came to one of our meetings and talked about practical assistance for furthering education. It made me feel like maybe this whole college thing isn’t as intimidating as I had thought. After she came to educate us, I set up a meeting with UMA and am now working on my goals, and plan to enter college this fall. **I feel confident that I will have a better chance of being successful** with all the opportunities that are at my fingertips.”



Sue, Read With Me Instructor, with Willow and her mom, Nicole, at MMCA's Head Start

The First Step to Help

Calling **2-1-1** is the **first step** many people take when they realize they need help and aren’t sure where to turn. Your United Way donation makes sure they get free and confidential information from a trained, friendly person. This past year 2-1-1 helped 4,607 **Mid Coast residents** find needed services.

