

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED™



United Way  
of Mid Coast Maine

2007 ANNUAL REPORT  
TO THE COMMUNITY



## 2007 was a year of moving forward toward our community goals.



At United Way of Mid Coast Maine, thousands of people **gave** generously, hundreds of people **volunteered**, and our Solutions Councils and other coalitions and partner agencies **advocated** to address root causes of problems and improve the way our community works for people in need.

In the area of **education**, our *Success By 6* Council is moving on toward its goal of all Mid Coast children entering school ready to succeed, after wrapping up its work with the Coastal ACCESS Coalition on \$2 million worth of federal grants that improved local early education. And our Youth & Lifelong Learning Council started work to help local communities develop Youth Assets.

To help local families on the path to **financial stability**, our Basic Needs/Safety Net Council launched a Food Security Coalition to help local food pantries improve their capacity to serve the growing number of Mid Coast residents who have problems getting enough food. To address the root cause of so many **health** problems—substance abuse—our Safe & Healthy Community Council convened communities around preventing underage drinking and is starting an initiative to help elders stay healthier.

Our **38 partner agencies** were at work every day of 2007, helping people in need, guiding them to opportunities, and educating people to prevent problems from happening in the first place. The people who work and volunteer at these agencies are at the heart of what makes this a special community, where people care about and help each other. An estimated **20,000 Mid Coast residents were helped last year** by United Way-funded agencies.

To help make all this good work possible, our **annual campaign** raised \$1,930,134—\$84,000 more than the previous year! **Thank you** to the more than 8,800 individuals who gave to our campaign to change lives, and to our workplace partners! Our United Way **Endowment Fund** continues to grow and the earnings were put to work last year boosting early literacy.

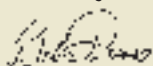
2007 also saw the one-year anniversary of an initiative we undertook with United Ways statewide: **2-1-1 Maine**, a free and confidential telephone service linking callers to needed help. We also work together on **VolunteerMaine**, which links people to volunteer opportunities. Connecting people to help, and promoting volunteerism, are central to United Way's mission: *to improve lives by mobilizing the caring power of communities.*

United Way of Mid Coast Maine is an independent organization, with local volunteers making all funding and policy decisions and ensuring that we are well-run and accountable to local donors. We are also part of a national movement of over 1200 United Ways, that worked in 2007 to come up with a shared way we could talk about our work, and encourage more people to become engaged. The result is the **LIVE UNITED** theme that we are introducing in this annual report, with its call to people to:

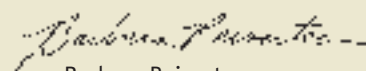
**Give. Advocate. Volunteer.**

We hope you like what you read about this, our work in 2007, and our plans for the future.

Sincerely,



Bob Davis  
Border Trust  
Chair, Board of Directors



Barbara Reinertsen  
Executive Director

# Endowment Fund

Our **Endowment Fund** will create better lives for the people of Mid Coast Maine today and far into the future, by investing more in prevention and reaching more people than we are able to do with our annual campaign.

You are invited to keep changing lives for many years to come by making a contribution to the **Endowment Fund** today or by arranging a planned gift for the future. You can find more information about Planned Giving and United Way of Mid Coast Maine by visiting our website at [www.uwmc.org](http://www.uwmc.org), by calling our Director of Development at (207) 443-9752, or by e-mailing: [kathyc@uwmc.org](mailto:kathyc@uwmc.org).

*If you have included us in your will, thank you!*

THE GREATEST LEGACY  
**MOST OF US**  
WILL EVER HAVE IS  
**OUR EFFECT**  
ON OTHER PEOPLE.

*Last year, Endowment earnings were invested in early literacy for the children of Mid Coast Maine. Research shows this is one of the best investments we can make.*



## BOARD OF DIRECTORS

- |  |  |
|--|--|
| <b>Bob Davis</b><br><i>Chair, Border Trust</i>   | <b>Sharon Guay</b><br><i>Local S6/BIW</i>                                |
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| <b>Joan Maloney<br/>Chrane</b><br><i>ReMax Riverside</i>                                 | <b>John Portela</b><br><i>Local S6,<br/>IUMSWA/IAMAW</i>                 |
| <b>Mike Finnegan</b><br><i>C.E.I.</i>  | <b>Peggy Schick</b><br><i>Bowdoin College</i>                            |
| <b>Jeff Geiger</b><br><i>Bath Iron Works</i>   | <b>Gerald Stergio</b><br><i>Bath Iron Works</i>                          |
|  | <b>Dennis Unger</b><br><i>University College at<br/>Bath/Brunswick</i>   |
|  | <b>Margaret Wilson</b><br><i>Brunswick</i>                               |

## STAFF

- |   |   |
|---|---|
| <b>Barbara Reinertsen</b><br><i>Executive Director</i>                        | <b>Heather Libby</b><br><i>Director of<br/>Administration<br/>and Finance</i>     |
| <b>Sandra Caparratto</b><br><i>Administrative<br/>Assistant</i>               | <b>Peter Lindsay</b><br><i>Director of<br/>Community Impact,<br/>Success By 6</i> |
| <b>Kathy Christensen</b><br><i>Director of<br/>Development</i>                | <b>Sarah McLuer</b><br><i>Americorp VISTA<br/>Volunteer</i>                       |
| <b>Lili Hall</b><br><i>Campaign Processor</i>                                 | <b>Jim Peavey</b><br><i>Assistant Director of<br/>Community Impact</i>            |
| <b>Maria Hinteregger</b><br><i>Associate Director of<br/>Community Impact</i> | <b>Kristin Rieff</b><br><i>Regional Resource<br/>Coordinator</i>                  |

LIVE UNITED.

GIVE. ADVOCATE. VOLUNTEER.

**United Way thanks all the Mid Coast residents** who are busy every day making this an even stronger community. We celebrate people who think outside themselves, and live their lives based on the knowledge that we are all connected.

Some people give very generously of their financial resources. Some raise their voices on behalf of others and work to create change in our society. Some reach out their hand, one-on-one, to read to a child, mentor an at-risk youth, or stay by the side of a person facing death. Some people do all three.

The result is that the people engaged grow stronger in their compassion. The person helped has new opportunities for a better life. Our whole community benefits from the ripple effects of this engaged compassion at work.

There are many ways to live your life as part of something bigger than yourself. **Give. Advocate. Volunteer.**

### Volunteer Maine

United Way is committed to helping potential volunteers find the work that is meaningful to them and to our community. Together with the other United Ways of Maine and the Maine Commission for Community Service, we created a free online tool that matches individuals with options for volunteer service: [www.VolunteerMaine.org](http://www.VolunteerMaine.org)

In our Mid Coast community, 62 nonprofit organizations have listed over 100 volunteer opportunities. To learn more about them, visit our website [www.uwmcm.org](http://www.uwmcm.org) and click on the VolunteerMaine logo.



Everything we do is made possible by hundreds of volunteers, including the ones listed here who help others **Give, Advocate, and Volunteer.**



### Community Builders

2007 Community Builder Awards were given to the **employees of L.L. Bean**, (above) for their volunteer work furnishing Tedford Housing's Everett Apartments for people who were formerly homeless; to **Janet Grondin** of Bath Iron Works and **Margaret Wilson** of Brunswick for organizing Operation Keep ME Warm to winterize homes of low-income elderly residents; and to **School Union 47**, which partnered with three United Way partner agencies for its innovative pre-Kindergarten program called CHOICES.



SOME PEOPLE GIVE GENEROUSLY.  
**SOME RAISE THEIR VOICES FOR OTHERS.**  
SOME REACH OUT.  
SOME DO ALL THREE.  
**LIVE UNITED.**

### DEVELOPMENT COMMITTEE

**John Portela**, *Chair*  
**Joan Maloney Chrane**  
**Kathy Christensen**, *Staff*  
**Bob Davis**  
**Jane Irish**, *Staff*  
**Connie Jones**  
**Bob McCue**  
**Randy Shaw**  
**Tom Whelan**

### COMMUNITY COMPASS OVERVIEW COMMITTEE

**Jill Haer**, *Chair*  
**Lennie Burke**  
**Carol Dexter**  
**Sharon Guay**  
**Lois Skillings**

### NOMINATING COMMITTEE

**Lennie Burke**, *Chair*  
**Jim Ashe**  
**Joan Maloney Chrane**  
**John Hodge**  
**John Portela**  
**Sandy Sistare**  
**Holly Stover**

# INITIATIVES.

## CREATING LASTING CHANGE IN OUR COMMUNITY.

### Connecting People to Help

Just Dial 2-1-1.

United Ways across Maine created **2-1-1 Maine**, a free and confidential phone line to connect people to the help they need. We partnered with Ingraham and the State of Maine. The 24-hour-a-day service celebrated its first anniversary in 2007.

Nearly 35,000 residents statewide received help from 2-1-1 in 2007. Over 2,200 Mid Coast Maine residents called 2-1-1 to find help for themselves or someone they cared about.

The 2-1-1 operators have access to over 8,000 listed available resources statewide, ranging from fuel assistance to transportation to mental health services. United Way of Mid Coast Maine is committed to keeping the 2-1-1 directory for Mid Coast Maine—currently listing over 500 services—accessible and up-to-date so that when local people call 2-1-1, they get the help they need.



### Improving Child Care Quality

"I am better preparing children for school and for life," says child care provider Marie Rawley of Waldoboro, one of the scores of providers who participated in the many activities made possible by our region's child care coalition successfully bringing in three federal grants. The Coastal ACCESS Coalition received competitive Early Learning Opportunity Act grants totaling \$2.3 million from the U.S. Department of Health and Human Services over the last six years. The final grant ended in the fall of 2007.

Coastal ACCESS partners, including our *Success By 6* initiative at United Way, set a goal in 2001 of working together with child care providers and parents to significantly improve the quality of care in child care centers, Head Start Centers, and family child care homes. Today, six years and three grants later, we have:

- the highest percentage in Maine of child cares nationally accredited
- hundreds of providers trained in early literacy skills and activities and in ways to work with children with special needs
- program staff trained and using the research-based Creative Curriculum and the companion on-line tool CreativeCurriculum.net
- new innovative programs such as the Mental Health Child Care Partnership.

A number of the initiatives started locally are being replicated or expanded throughout the state, and are improving quality within our region, in Maine and beyond to other states! For the full report *Six Years of Improvements in Quality Early Care and Education in Mid Coast Maine* or a copy of the Executive Summary, go to our website at [www.uwmcm.org](http://www.uwmcm.org).



Sally Haggett, *Success by 6* volunteer, reads to West Bath School students.

## Helping Elders Stay Safe & Healthy

Seniors and people with disabilities now have a potentially lifesaving tool available to them: the FILE OF LIFE.

The FILE OF LIFE, a mini-medical history posted on the outside of one's refrigerator and/or carried in a wallet, enables medics responding to an emergency to obtain a quick medical history. The card eliminates the risk of a patient, unable to respond or in a frightened state, not mentioning something important. It allows appropriate treatment to begin immediately.

Over 4,000 FILE OF LIFE packets have been distributed through 27 organizations across Sagadahoc County and Brunswick/Harpswell, thanks to the initiative of the Aging and Disabilities Resource Coalition of Bath/Brunswick and sponsorship by Mid Coast Hospital, Parkview Adventist Medical Center and United Way of Mid Coast Maine. United Way is continuing our work with this important group, while administration of the Coalition passed to Spectrum Generations in 2007.

Cards are still available by calling Spectrum Generations at 1-800-639-1553.



*Libby Herrick of People Plus,  
distributing FILE OF LIFE*

“I think United Way of Mid Coast Maine symbolizes what it means to truly LIVE UNITED within our community. The ongoing efforts of the dedicated volunteers, partner agencies, generous donors and the staff, so strongly signify that unified spirit.”

— Pam Bowerman, Norway Savings,  
2008 Campaign Chair, with daughter Mackenzie



## EDUCATION.

### SUCCESS BY 6: EARLY CHILDHOOD.

United Way is dedicated to ensuring that all our Mid Coast children get the best possible start in life.

United Way invested \$216,117 in 7 partner agencies to change lives for 2,427 local people.



United Way funds work to:	Results include:
Provide home visiting and education to promote healthy parenting and prevent abuse.	1,558 children better supported by their parents, helping children get the best start in life.
Provide high quality child care and early education, and child care subsidies as needed.	375 infants, toddlers and preschoolers received high quality child care.
Encourage parents to read with their children.	494 children, parents and other family members learned how to share the love of reading

#### United Way Creates Lasting Change by Boosting Early Literacy.

In 2007, *Success By 6* continued to distribute **Born Learning** information and a parenting DVD with host Oprah Winfrey to parents throughout the region. Bowdoin College seniors Amy Ahearn and Jamie Burwood helped recruit four other Bowdoin volunteers to read at area child cares as part of the **Volunteer Reader Network**. Other community volunteer readers visited 13 child cares regularly, bringing books and stories to the children. We also sponsored two **Care to Read** training series with 23 child care providers participating. *Success By 6* sponsored our ninth annual **Community Read Aloud** event with 290 volunteers reading on one day to approximately 4,000 children in elementary school classrooms and at child care sites.

#### United Way works statewide and locally on early childhood.

*Success By 6* helped plan and recruit local team members to participate in the **Governor's Economic Summit on Early Childhood**, held in November 2007. The Mid Coast team joined over 100 business and community leaders from around the state to learn more about recent national research and best practices in early care and education. Based on the information shared at the summit, the Mid Coast team set a priority to increase public awareness about the research and local initiatives, and is initially working with *The Times Record* on a newspaper series on early childhood for publication in 2008.

## MY NAME IS CHLOE.

Two-year old Chloe liked to cling to her mother...all the time. She was scared of rooms, was losing her speech, and had emotional outbursts. "My friends' kids were not like Chloe," says her mom, Melissa Jones. Melissa was also taking care of her frail father who had just had a heart attack and a grandmother who had fallen and broken her neck. She explains, "I didn't know where to start to find my way out."

"Sandy (from Family Focus' Parent Program) helped head me in the right direction, one step at a time," says Melissa. Her daughter Chloe was diagnosed with sensory processing disorder and started getting physical, occupational and speech therapy. The doctor discovered that Chloe was allergic to many foods and had another problem: arsenic.

The arsenic poisoning, it turned out, came from the granite that Melissa's husband Jason worked with as a mason. Chloe, who licked everything as part of her sensory disorder, was licking granite dust that came into the home. The family spent four months detoxifying Chloe.

Sandy brought books and articles to Melissa and her husband. She listened, got them to think through each symptom, connected them to other services as needed, and helped them learn how best to help their child.

Chloe is turning five this year. She has "graduated" from speech and physical therapy, attends a preschool three days a week and will enter kindergarten next fall. "I have become a very proactive parent and have networked with many other parents facing issues," says Melissa. "Sandy and Family Focus were there to support us through it all. Thank you!"



WITHOUT THE HELP FROM  
**FAMILY FOCUS,**  
I DON'T KNOW WHERE  
WE WOULD BE TODAY.

## FUNDED PARTNER AGENCIES

**Bath Area Family Y.M.C.A.**  
*Child Care*

**Central Lincoln County Y.M.C.A.**  
*Child Care*

**Family Focus**  
*Children's Services & Parent Program*

**Harbor Children's Center**  
*Child Care*

**Healthy Kids! A Family Resource Network**

**Midcoast Maine Community Action**  
*Families CAN! & Head Start*

**Tri-County Literacy Volunteers**  
*"Read With Me" Family Literacy*

## Success By 6 COUNCIL

**Michael Wilhelm, Co-Chair**  
**Glenn Hutchinson, Co-Chair**

**Bob Davis**  
**Ellen Dickens**  
**Anne Donovan**  
**Phil Krummel**  
**Peter Lindsay, Staff**  
**Arthur Mayo**  
**Mercie Normand**  
**Dillwyn Paiste**  
**Herbert Paris**  
**Lee Parker**  
**Sandra Peters**  
**Martha Pratt**  
**George Reichert**

*Honorary Members*  
**Joseph Field**  
**Michael Finnegan**  
**Kevin Gildart**

## VOLUNTEER READERS NETWORK

**Linda Belmont**  
**Jane Berry**  
**Nancy Bliss**  
**Inge Cesh**  
**Ted Clapp**  
**Ann Cohen**  
**Anne Donovan**  
**Phyllis Fuchs**  
**John Hartman**  
**Burke Long**  
**Suzanne Petit**  
**Jane Primmer**  
**Shirley Reese**

## BOWDOIN COLLEGE VOLUNTEER READERS

**Amy Ahearn**  
**Jamie Burwood**  
**Jaclyn Davis**  
**Rashni Grant**  
**Anna Nutter**  
**Francesca Perkins**

# EDUCATION.

## YOUTH & LIFELONG LEARNING.

United Way is dedicated to education, for youth and for people of any age and any challenge or disability to reach their full potential.

United Way invested \$184,785 in 11 partner agencies changing lives for 6,019 local people.

United Way funds work to:	Results include:
Support people with disabilities to work and live to potential.	51 people with disabilities were assisted in finding a job and reducing crisis situations that threaten their employment.
Tutor adults who need help in reading or basic education.	114 adults improved their skills, helping them secure a job, a driver's license, or simply read with their children.
Mentor youth at risk.	794 vulnerable youth were matched with mentors, improving the young people's self-confidence and school performance.
Offer positive activities for youth development.	5,060 youth participated in positive activities for healthy development, regardless of ability to pay.

### United Way Looks to Help Communities Build on Youth Assets.

In 2006 and 2007, United Way worked on issues of **underage drinking**, and how communities can come together to prevent it. (See strategic plan summary under *A Safe & Healthy Community Council*.) The State of Maine is now funding increased initiatives in our area to support law enforcement strategies and education around underage drinking.

Building on these outreach efforts with youth and communities, Youth & Lifelong Learning Council members next looked at ways to focus on the positive, hear the voices of

young people, and engage larger, broader groups of volunteers focused on youth in communities throughout Mid Coast Maine. In 2008 the Council will act as a catalyst for community groups to learn from one another and from the Search Institute in Minneapolis, and to expand **Youth Assets** plans and activities. Research has shown that the more assets a young person has (such as perceiving that adults in the community value youth, or spending three or more hours per week in sports or organizations), the less likely he or she is to engage in risky behaviors, and the more likely to succeed in school, resist danger, and help others.



Nick Livingston and his foreman, Chris Leeman

## MY NAME IS NICK.

At 17, Nick Livingston hated school and couldn't imagine why he would need his high school diploma. When he found out that he could have a job fishing for herring, he decided it was time to quit school and make some money.

Herring fishing wasn't what he had hoped. He was able to get a part-time job with the Public Works Department in Boothbay and then Boothbay Harbor. He was able to get his commercial driver's license, but was limited by not having graduated from high school. At age 20, Nick was only able to find part-time work.

Nick's foreman, Chris Leeman, set Nick a challenge: if he wanted to work full-time, he would need to get his GED within six months. Boothbay Harbor's Adult Education program offered the courses he needed but pre-testing showed that Nick's math skills were too limited to allow him to progress with the program. The adult education director referred Nick to Tri-County Literacy Volunteers, where he was matched with a math tutor, Lisa, who Nick says was "nice and helped me understand math." From May through the summer Nick worked on math with his LVA tutor and friends. By the fall, Nick was ready to repeat the math test, which he passed with an "exceedingly high score."

Nick now has his GED, a full-time job, and new goals for himself, including continuing his education.

MY (LITERACY VOLUNTEERS)  
TUTOR HELPED ME  
LEARN AND SEE A GREEN  
LIGHT FOR GOING  
ON IN SCHOOL.

## FUNDED PARTNER AGENCIES

**Bath Area Family Y.M.C.A.**  
*Y Financial Aid & Abundant Assets*

**Big Brothers/Big Sisters  
of Bath/Brunswick**

**Big Brothers/Big Sisters  
of Mid Coast Maine**

**Center for Teens**  
*Damariscotta Teen Center*

**Elmhurst, Inc.**  
*Supported Living Program*

**Girl Scouts of Maine**  
*Girl Grants*

**Independence Association**  
*Community Support Services*

**Mobius, Inc.**  
*Integrated Employment*

**People Plus Center**  
*Brunswick Teen Center*

**Tri-County Literacy Volunteers**

**Youth Promise**  
*Mentor Assisted Community  
Service & Jump Start*

## YOUTH & LIFELONG LEARNING COUNCIL

**Dennis Unger, Chair**

**Molly Hahn**

**Larry Lemmel**

**Sally Loughlin**

**Linda Lupton**

**Tim Martel**

**Maria Hinteregger, Staff**

**David Nadeau**

**Scott Price**

**Steve Saucier**

**Chuck Saufler**

**Marilyn Weinberg**

## FINANCIAL STABILITY.

### MEETING BASIC NEEDS/SAFETY NET.

United Way is dedicated to promoting financial stability and independence.

United Way invested \$200,800 in 7 partner agencies to change lives for 5,029 local people.



United Way funds work to:	Results include:
Provide food and shelter.	2,871 individuals and families had food and a place to sleep. A majority of people who received shelter were helped to move on to permanent housing.
Prevent homelessness.	1,058 people were able to rise above a crisis, including 906 people who were kept from homelessness.
Increase independence.	1,100 people used transportation, accessed services, or gained skills to maintain or increase their independence.

### United Way Brings People Together to Create Community-wide Change.

To help address the rising cost of fuel, United Way convened local service providers and fuel dealers to make sure assistance was coordinated and well-publicized. Downeast Energy increased their charitable contributions to fuel funds, citing what they had learned at United Way's meetings. United Way itself also made a special contribution of \$25,000 to local fuel funds, helping 101 families stay warm. One recipient of such funds wrote to Warm Thy Neighbor: *"I just want to thank you from the bottom of my heart. You helped me in such a desperate time of need. I could not heat my home for me and my child and you were there to help. It was all I could do not to break down and cry to know that there are people out there who truly care for another person."*

United Way is an active participant in the local **Midcoast Maine CASH Coalition** to help local working people access the Earned Income Tax Credit, the largest federal aid program for the working poor. United Way also convened a **Federal Emergency Food and Shelter** committee, which distributed \$10,000 each in federal funds to Lincoln and Sagadahoc County agencies.

Food is the most basic of necessities. An estimated 14,035 people in Mid Coast Maine are struggling to have adequate food—including many elderly and almost one fifth of our children. United Way convened a new **Food Security Coalition** to help local pantries increase their capacity to address the growing need.

## MY NAME IS LORI.

Finances were stretched and cramped quarters were causing stress for the whole family in the summer of 2005, when Lori and her two babies lived in one small bedroom of her parents' mobile home in Richmond. Lori worked full-time at a minimum-wage job. She says she had no idea where she was going with her life and could see no light at the end of the tunnel.

During well child visits, public health nurse Shirley Helms reassured Lori that she was doing well as a mother, but needed help developing her self-reliance. Shirley referred Lori to the Family Development Case Management Program at Midcoast Maine Community Action (formerly C.E.D.). With help from her case manager, Melissa, Lori found an affordable apartment in Bath and accessed one-time housing assistance, funded by United Way, to make the transition. Lori learned how to do things for herself. With child care vouchers from Family Focus, she was able to continue working and go to school to become a CNA.

Now Lori is working in a better paying job as a CNA and her relationship with her mother is improving. Her finances are still tight, but she has dramatically improved her credit score and hopes to go to school to become an RN.

"Melissa allowed me to see that I had ability and boosted my confidence to use it," says Lori. With the support of United Way donors and her case worker, Lori was able to see choices in her life, recognize that she had potential, and act on opportunities to improve her life.



Lori after receiving her CNA certificate.

IF IT WEREN'T FOR MELISSA'S  
HELP AND SUPPORT  
I WOULD STILL BE  
AT A MINIMUM WAGE JOB  
WITH NO AMBITION  
OR GOALS.

## FUNDED PARTNER AGENCIES

Coastal Trans, Inc.

Good Shepherd Food Bank

Mid Coast Hunger Prevention Program

Midcoast Maine Community Action  
(formerly CED)  
Housing Counseling & Family Development  
Case Management

Salvation Army  
Emergency Assistance

Spectrum Generations  
Meals on Wheels

Tedford Housing  
Homeless Prevention, Shelter,  
and Supportive Housing

## MEETING BASIC NEEDS/SAFETY NET COUNCIL

Margaret Wilson, *Chair*  
Claire Berkowitz  
Bill Brillant  
Bill Ewing  
Michael Finnegan  
Janet Grondin  
William Hinkley  
Maria Hinteregger, *Staff*  
Terry Howell  
Nancy Jennings  
Don Kniseley  
Catherine McConnell  
Ellee Simons  
Shelley Taylor  
Sara Trafton  
Deb Zorach

## EFSP COMMITTEE

John Portela, *Chair*  
Claire Berkowitz  
Kathy Chappini  
Kenneth Henderson  
Maria Hinteregger, *Staff*  
Daniel Leeman  
Maggie McEwen  
Leon Ouimet  
Nancy Poisson  
Mary Trescott

# HEALTH.

## A SAFE & HEALTHY COMMUNITY.

United Way is dedicated to everyone being safe from abuse and violence, having access to affordable, high-quality health care, and having support as they age.

**United Way invested \$273,300 in 17 partner agencies to change lives for 5,116 local people.**

United Way funds work to:	Results include:
Provide health care to the uninsured, low-income and youth.	3,250 people in Mid Coast area received quality health care services and mental health support, regardless of ability to pay.
Serve elders with hospice, respite care, and companionship.	813 elders and others in need received community volunteer support to remain as independent as possible.
Respond to emergencies and provide health and safety education.	421 people were helped directly with an emergency such as a fire or potential HIV infection, plus 4,621 people received preventive health and safety information.
Help survivors of violence and work to prevent violence.	632 people were helped directly with domestic violence incidences in the family, and 6,352 school-age youth received education on domestic and dating violence.

### United Way Brings People Together to Prevent Alcohol and Substance Abuse.

In 2007, United Way completed two comprehensive strategic plans for Lincoln County and Sagadahoc County (and including Brunswick and Harpswell). The plans involved gathering local and state data such as emergency room statistics and student surveys from seven school districts, and convening focus groups throughout the region.

A sample of key recommendations includes:

- Increase effectiveness of local underage drinking law enforcement through use of Shoulder Tap Program.
- Increase parents' role in monitoring underage drinking through use of a local media campaign.

- Increase effectiveness of retailers' policies and practices that restrict access to alcohol by underage youth.
- Increase effectiveness of school substance abuse policies.
- Reduce availability of prescription drugs for purposes other than prescribed

The State of Maine funded **Mid Coast Hospital in Brunswick** and **Youth Promise in Lincoln County** to address many of the key problem areas identified. The Safe & Healthy Community Council members noted that the strategic plans identified serious concerns about alcohol and prescription drug misuse among the elderly. The Council worked with Mid Coast Hospital's Addiction Resource Center to respond to these concerns, and together with a private donor, we are launching a special project in 2008 focusing on the elderly.



Wendell and  
Dr. McGuire

## MY NAME IS WENDELL.

Wendell “Wil” Arsenault was hospitalized two and a half years ago as a result of one medical problem after another—alcoholism, depression and diabetes. He was unemployed and uninsured.

“I didn’t realize the extent of my diabetes. I didn’t realize the extent of my depression and anxiety and so forth, but through Oasis, all those needs have been addressed,” says Wil. Clinic staff stress that the Oasis Health Center, a United Way partner agency, isn’t just about having patients take a few pills. Rather, Oasis is about teaching people how to take control of their health. Wil says he’s learned to do that and more.

“When I came out of the hospital, I was very distraught. I was unemployed and had no focus in my own life in terms of what I wanted and where I wanted to go. So, when I got involved with Dr. McGuire and the staff at Oasis, they gave me a sense of value, knowing that somebody cares.”

Now Wil’s medical issues are being managed. He is employed working with children in the Autism spectrum of disorders and as a job coach with Independence Association. Wil also is an active volunteer at Mid Coast Hospital as a Hospice Chaplain and at the hospital’s Addiction Resource Center.

# THROUGH OASIS MY WHOLE LIFE CHANGED.

## FUNDED PARTNER AGENCIES

**Catholic Charities of Maine**  
*Greater Bath Elder Outreach Network*

**Damariscotta Family Planning**  
*Clinical Health Care and Outreach*

**ElderCare Network of Lincoln County**  
*Activities and Transportation*

**Family Crisis Services**  
*Bath/Brunswick Outreach*

**Home to Home**

**Hospice Volunteers**

**Lincoln Academy**  
*School-based Health Center*

**Merrymeeting AIDS Support Services**  
*Education and Men’s Programming*

**Mid Coast American Red Cross**  
*Emergency Services and  
Health & Safety Education*

**MSAD 75**  
*School-based Health Center*

**New Hope for Women**

**OASIS Health Network**  
*Free Clinic*

**People Plus Center**  
*Community Outreach*

**Planned Parenthood of  
Northern New England**  
*Brunswick/Topsham Clinic*

**Respite Care**

**Sexual Assault Support Services**  
*School-based Education*

**Sweetser**  
*Learning and Recovery Center*

## A SAFE & HEALTHY COMMUNITY COUNCIL

**Holly Stover, Chair**  
**Lisa Burgess**  
**Pat Conner**  
**Marla Davis**  
**Michael Field**  
**Dodie Jones**  
**Dr. Peter McGuire**  
**Sheryl McWilliams**  
**Joel Merry**  
**Jim Peavey, Staff**  
**Cheryl Rust**  
**Phyllis Wolfe**  
**Susan Wygal**

LIVE UNITED.

## CAMPAIGN SUCCESS!

Thanks for creating opportunities  
for a better tomorrow!

### Rising Above Expectations

The United Way Campaign for the people of Mid Coast Maine soared past goal this fall, raising a total of \$1,930,134—\$95,000 over goal!

"What an amazing success, for so many people!" said Campaign Chair Darlene Chalmers, Director of Mid Coast Senior Health Center, noting that about 20,000 Mid Coast residents each year receive life-changing help from United Way-funded programs.

Several of our workplace partners had their best campaign ever. Employees at Bath Iron Works raised over \$760,000. L.L. Bean once again donated an Old Town Kayak as a raffle item for anyone attending a United Way presentation, and Downeast Energy offered three \$500 Heating Oil gift cards as raffle items for new and increased leadership giving. We welcomed more than 135 new people to the Keel Club! 8,813 individuals, both inside and outside workplaces, chose to give.



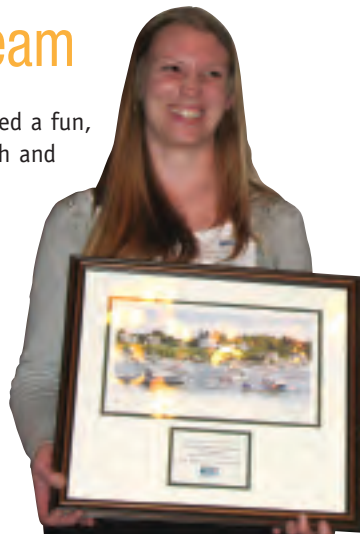


**2007 Overall Campaign Excellence Award Winner**  
**Bath Savings Institution and**  
**Bath Savings Trust Company**

Employees of Bath Savings went all out to make the campaign a success, including reaching every employee in half-hour rallies featuring United Way and agency speakers, the local video, homemade muffins, special company incentives, and personal stories. They reached their goal and achieved an incredible 93% employee participation!

**2007 Volunteer of the Year Award**  
**FHC Volunteer Employee Team**

The FHC Volunteer team in Bowdoinham not only organized a fun, successful campaign, including an employee potluck lunch and silent auction, it also included the broader community in the company's health club and special events such as a Halloween Haunted Trail, with all proceeds going to United Way. "The whole company embraces this spirit of community in so many ways," said Darlene Chalmers, 2007 Campaign Cabinet Chair. "Every day without exception, they do something for United Way."



**TOP 25 CAMPAIGNS**

- |                             |  |
|-----------------------------|--|
| Bath Iron Works Corporation | Parkview Adventist Medical Center      |
| Bowdoin College             | Times Record                           |
| Mid Coast Health Services   | Atlantic Regional Federal Credit Union |
| Hannaford                   | Bath School Department                 |
| Downeast Energy             | United Parcel Service                  |
| Shaw's Supermarkets, Inc.   | Woodex Bearing Co.                     |
| Brunswick Schools           | Independence Association               |
| LL Bean                     | Riley Insurance                        |
| Wright Pierce               | Town of Brunswick                      |
| Bath Savings                | Midcoast Maine Community Action        |
| Bank of America             | Coastal Enterprises, Inc.              |
| MSAD-75                     |  |
| FHC                         |  |
| Miles Health Care Center    |  |

**CAMPAIGN CABINET**

- |  |   |
|--|---|
| <b>Darlene Chalmers</b><br><i>Mid Coast Health Services, Chair</i> | <b>Rita Renaud</b><br><i>Mid Coast Hospital</i>                         |
| <b>Pam Bowerman</b><br><i>Norway Savings Vice Chair</i>            | <b>Chief Michael Field</b><br><i>Bath Police Dept.</i>                  |
| <b>Dena Davis</b><br><i>BIW</i>                                    | <b>Hannah McGhee</b><br><i>Healthy Kids!</i>                            |
| <b>Sharon Guay</b><br><i>Local S6/BIW</i>                          | <b>Charlie Ault</b><br><i>Border Trust</i>                              |
| <b>Keith Koehler</b><br><i>Bisson Moving &amp; Storage</i>         | <b>Iman Poeraatmadja</b><br><i>Burgess Computer</i>                     |
| <b>James Mazur</b><br><i>MM&amp;T Consulting</i>                   | <b>Janine Thompson</b><br><i>Atlantic Regional Federal Credit Union</i> |
| <b>Marianne Colburn</b><br><i>Bath Savings Institution</i>         | <b>Kate Foye</b><br><i>Bath</i>   |
| <b>Cindy Leavitt</b><br><i>Miles Hospital</i>                      | <b>Malcolm Andrews</b><br><i>American Airlines</i>                      |

**CAMPAIGN LOANED EXECUTIVES**

- |   |                                      |
|---|--------------------------------------|
| <b>Newton Blakesley</b>                   | <b>Vickie Hoyle</b>                  |
| <b>Steve Young</b><br><i>BIW/Local S6</i> | <b>Sarah McLuer</b>                  |
| <b>Amanda Dickinson</b>                   | <b>Mike O'Gara</b><br><i>LL Bean</i> |

**LOANED EXECUTIVE SPONSORS**

- |                          |                   |
|--------------------------|-------------------|
| Bath Iron Works          | Burgess Computers |
| Local S/6                | Downeast Energy   |
| Bath Savings Institution | FHC, Inc          |
|                          | LL Bean           |

## HOW YOU CAN

## LIVE UNITED.

# LIVE UNITED is a calling to the community to change the way we live, act, and engage with the people around us.

Many of you already **give** generously, **advocate** on behalf of people who need your strong voice, or **volunteer**. If you would like to do more, United Way can help.

Would you like to stretch yourself by volunteering? Your community needs you. Here are some ideas, tied to core goals of **education**, **financial stability**, and **health**.

- **Read to children.** What could be more fun? It's also important. If you could visit a child care program and read a book once a week, or once every other week, give us a call (443-9752) or e-mail [success@uwmcm.org](mailto:success@uwmcm.org).
- **Mentor a young person.** Children in our area are on waiting lists for Big Brothers/Big Sisters. Some programs take place right in the schools, with "Bigs" and "Littles" together. Call 729-7736 in the Bath-Brunswick area or 563-5599 in Lincoln County.
- **Help a working, low-income person get the (tax) credit he or she deserves.** Volunteers who are good with numbers are needed to help people fill out their tax forms. Call 373-1140 for the CASH Coalition or 1-888-227-7669 for the AARP Tax-Aide Volunteer Hotline.
- **Visit an elderly person who lives alone.** Providing company can make a real difference in a neighbor's health and independence. You can do this on your own, or be part of a program providing support for volunteers by calling 837-8810 in the Bath-Brunswick area or 563-1363 in Lincoln County.

You can find these and many other volunteer opportunities at the website started by United Ways of Maine and the Maine Commission for Voluntary Service—just go to [www.uwmcm.org](http://www.uwmcm.org) and click on the VolunteerMaine logo.

You can also **advocate** for people who need your support, in any number of ways, from speaking up at your town meeting, helping your community set up a high-quality pre-K program, or joining a non-profit board or coalition to improve our community.

You can **give** generously, abundantly, where your heart is—not only to United Way, but also to many, many other worthwhile charitable efforts here and around the world.

At its heart, **LIVE UNITED** is a statement—about who we are, how we are connected to the people around us, and how we choose to live.

**THANK YOU!**



You can wear your own **LIVE UNITED** T-shirt as a visible statement! Just call 443-9752 to order yours today!

## STATEMENT OF FINANCIAL POSITION (as of June 30, 2007 and 2006)

ASSETS	2007	2006
<b>CURRENT ASSETS</b>		
Cash	\$1,146,252	\$950,283
Pledges Receivable, Less Allowance for Uncollectibles	919,247	812,250
Accounts Receivable	11,977	66,036
Prepaid Expenses	5,978	6,713
Security Deposit	4,838	4,838
<b>Total Current Assets</b>	<b>\$2,088,292</b>	<b>\$1,840,120</b>
<b>PROPERTY, PLANT, AND EQUIPMENT</b>		
Office Equipment and Software	\$99,383	\$96,409
Less: Accumulated Depreciation	92,679	83,027
<b>Net Property, Plant, and Equipment</b>	<b>\$6,704</b>	<b>\$13,382</b>
<b>OTHER ASSETS</b>		
Beneficial Interest in Assets held by the Maine Community Foundation	\$347,320	\$304,831
Land	\$-	\$-
<b>Total Other Assets</b>	<b>\$347,320</b>	<b>\$304,831</b>
<b>Total Assets</b>	<b>\$2,442,316</b>	<b>\$2,158,333</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Allocations and Designations Payable	\$837,629	\$864,197
Accounts Payable (Trade)	21,694	19,290
Accrued Vacation Payable	12,295	15,479
<b>Total Liabilities</b>	<b>\$871,618</b>	<b>\$898,966</b>
<b>NET ASSETS</b>		
Unrestricted (Board Designated)	\$720,555	\$410,623
Unrestricted (Undesignated)	462,162	562,255
Temporarily Restricted	386,581	286,489
Permanently Restricted	1,400	
<b>Total Net Assets</b>	<b>\$1,570,698</b>	<b>\$1,259,367</b>
<b>Total Liabilities and Net Assets</b>	<b>\$2,442,316</b>	<b>\$2,158,333</b>

## WHERE THE MONEY GOES

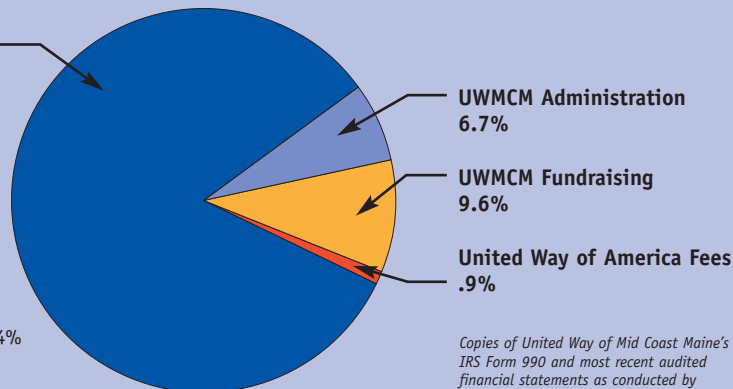
(based upon audited expenditures for the year ended June 30, 2007)

### Community Service Investments: 82.8%

Community Fund Distributions & Designations to UWCMC Partner Agencies: 47.6%

United Way Community Services including 2-1-1 Maine, Success By 6 & Solution Council Work: 18.4%

Designations to other United Ways & non-affiliated agencies: 16.8%



Copies of United Way of Mid Coast Maine's IRS Form 990 and most recent audited financial statements as conducted by Bruce A. Bachelder, CPA, are available for public review at the United Way office, 34 Wing Farm Parkway, Bath.

## ACCOUNTABILITY

United Way of Mid Coast Maine is committed to its role as stewards of donor contributions. United Way of Mid Coast Maine follows strict United Way of America standards for financial accountability and transparency, adheres to FASB guidelines and is audited annually by an independent auditor.

In addition, our Board of Directors and our Administration and Finance Committee, made up of local finance and business leaders, oversee our financial management throughout the year. We thank them for their expertise and guidance.

## ADMINISTRATION AND FINANCE COMMITTEE

**Geoff G. Gattis, Treasurer**  
Executive Vice President,  
Bath Savings Institution

**Liz Allen**  
Director of Human Resources,  
Brunswick Publishing LLC

**John Berry, C.P.A.**

**John Bibber**  
Brunswick Retiree,  
former Brunswick Town Manager

**Bob McCue**  
Vice President Finance and C.F.O.,  
Mid Coast Health Services

## AGENCY ELIGIBILITY COMMITTEE

**John Berry, C.P.A. Co-Chair**

**George Hunter, Co-Chair**  
Vice President, Administration and Human Resources, Mid Coast Health Services

**Theresa Hodge**  
Vice President, Commercial Lending, Bath Savings Institution

**Bob McCue**  
Vice President, Finance and C.F.O.,  
Mid Coast Health Services

**Doug Woodbury**  
Retired Non-profit Executive

OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.

LIVE UNITED™



## United Way of Mid Coast Maine

34 Wing Farm Parkway  
Bath, ME 04530  
t 207.443.9752

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[info@uwmcm.org](mailto:info@uwmcm.org)