

NEWS RELEASE

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Contact: Barbara Reinertsen, 443-9752

United Way Campaign Tops \$2 Million- Far Surpassing Goal!

United Way of Mid Coast Maine's fundraising Campaign to improve local people's lives successfully raised over \$2 million. The total of \$2,010,917 far surpassed the goal of \$1,920,000.

"This is a great success," said Campaign Chair Dave Nadeau of Riley Insurance at the Campaign Finale. "The campaign may be drawing to a close, but the work of United Way, its staff, volunteers and 38 partner agencies never ends, working together, addressing, solving problems, and improving the lives of others."

Employees at many workplaces, including last year's Campaign Excellence Award winner Bath Savings Institution, gave even more than ever to United Way this year. Division Awards went to Downeast Energy and FHC, Inc. (Commerce and Industry Division), Brunswick Schools (Education Division), Five County Credit Union (Finance & Professional Firms Division), Mid Coast Health Services (Health Division), the Town of Brunswick (Public Service Division) and North Stores, 2nd floor (Bath Iron Works Division).

Wright-Pierce in Topsham won the overall Campaign Excellence Award. Deny Anderson ran the employee campaign at the company, which also won United Way's first Campaign Excellence Award in 1992. Every employee was reached in a United Way meeting, and employees brought in homemade apple-based treats for the "Apple Day" theme. The company provided a 25% match of employee contributions, and a wide range of giving incentives, including a popular four-hour "Sleep-In" Day! Wright-Pierce per-employee giving is a very generous \$299, and overall employees increased their giving by 8% to over \$31,000.

The employees of Bath Iron Works once again stood out for their generosity, raising over \$815,000 for United Way. In appreciation of their outstanding commitment, the Bath Iron Works Employee Campaign Team received United Way's Volunteer of the Year Award. Chair Nadeau presented the award to: Campaign Co-Chairs William "Rusty" Fenn and Mary Molello, Loaned Executive from BIW and Local S6 Andy Verge, and Sorale Black, Terry Connolly, Steve Cornish, Pauline Cornish, Darrell Damboise, Dick Doyle, Lori Francisco, Sharon Guay, Glen Hilt, Ryan Jones, Carroll Leeman, Patty Marcotte, Paul McLaughlin, Cathy Pierce, Rob Poissant, Sarah Savage and Scott Sorenson.

"They worked as a team, they supported each other, they overcame obstacles, and they ran a very successful campaign for United Way which will mean many thousands of local people helped," said Nadeau. "They always looked for ways they could help United Way. And they do it all with such heart –they are effective in conveying the message because they believe the message. They really do LIVE UNITED."

An enthusiastic crowd listened to the campaign results at United Way's Campaign Finale, which continued the "Team United Way" theme of the campaign. Dave Nadeau played the "coach," and his wife, Kathy LaPierre, continued her role as emcee/sideline sports reporter for

“Team United Way.” They thanked all the donors as well as the volunteers and staff who contributed to the successful campaign results.

Another highlight of the Finale was the drawings for a \$500 gift certificate donated by L.L. Bean, two box tickets for a spring 2010 Red Sox game, donated by Michael Flynn of Grossman Marketing, three \$500 Home Heating Oil Gift Cards, donated by Downeast Energy, and five \$100 gift cards donated by Hannaford.

In addition to Nadeau and Campaign Vice Chair Earle Harvey of Border Trust, the 2010 United Way Campaign Cabinet includes: Rusty Fenn, Local S6/BIW; Mary Molello, BIW; Mike O’Gara, L.L. Bean; Steve Smith, Gelato Fiasco; Ray Poulin, Best Buy; Rick Wilson, Brunswick School Department; Mary Booth, MSAD 75; Marianne Colburn, Bath Savings Institution; Larissa Darcy, Savings Bank of Maine; Coleen Farrell, Mid Coast Hospital; Ann Angell and Becky Werber, Lincoln County Healthcare; Kate Foye, Bath; Leslie Marco, L.L. Bean; Carol Taylor, Smith Barney; Chief Dick Rizzo, Brunswick Police Department; and Becca Morin, Healthy Lincoln County Partnership.

Loaned Executives working on the campaign for ten weeks include: Tom Blatz of L.L. Bean, Angie Buxton of Brunswick, Curtis Finch of Trevett, Debora King of Brunswick, Andy Verge of BIW and Local S6, and Danielle Wyman of Bath. Organizations that have sponsored loaned executives are: Bath Iron Works, Local S6, Bath Savings Institution, Downeast Energy, FHC, Inc., and L.L. Bean.

United Way’s mission is “to improve lives by mobilizing the caring power of communities.” Approximately 20,000 Mid Coast residents were helped last year by United Way and its local partner agencies.

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