

CAMPAIGN EXCELLENCE AWARD WINNER

United Way's 2009 Campaign



The overall Campaign Excellence Award was presented to the employees of **Bath Savings Institution and Bath Savings Trust**. Every employee in every branch was reached in a United Way meeting, and every meeting included the local video, speakers from United Way and a partner agency, personal testimony from one of the campaign managers on how United Way had affected their lives, and refreshments! The three Employee Campaign Managers – Maria Brown, Lisa Dube, and Sandra Holland, were praised for the outstanding effort, as was CEO Glenn Hutchinson for his personal leadership support. “It all paid off,” said the Co-Chairs. “Bath Savings already had an award-winning campaign, and employees increased giving this year by 9.3% to over \$24,000! And what is perhaps most remarkable, out of 141 employees, 136 are donors – 96.5% participation!”